



# MSU Extension Breakfast on the Farm

## Host Farm Application

### Year to Host \_\_\_\_\_

*The goal of MSU Extension’s Breakfast on the Farm (BOTF) program is to introduce the non-farm public to the life and business of modern agriculture through a fun and educational event that emphasizes the importance of environmental stewardship, food safety and good animal care practices.*

**Application Directions:**

This application is the first step in the process of hosting a Breakfast on the Farm event. When you sign on to be a host farm, you are not alone. An MSU Extension professional will help you and a local committee plan and coordinate the event and recruit volunteers. In addition, BOTF has equipment, signage and other resources to help make sure the day goes smoothly. MSU Extension and others involved in past BOTFs have also created materials to help promote the event – including fliers, posters and tickets – and will work with traditional and social media to get the word out. Your event will also be featured on the BOTF website.

Breakfast on the Farm showcases a selection of Michigan’s farms. If you are interested in hosting, **please complete this application and email it to Ashley Decker, BOTF Program Coordinator, at [kuschela@msu.edu](mailto:kuschela@msu.edu)**. If you have any questions, please contact Ashley at 586-469-7616 (office), 586-337-4985 (cell) or [kuschela@msu.edu](mailto:kuschela@msu.edu).

Thank you for your interest in Breakfast on the Farm. To view photos from past BOTF events, visit: [www.breakfastonthefarm.com](http://www.breakfastonthefarm.com) (PAST EVENTS).

**I. Contact Information**

Farm name: \_\_\_\_\_

Farm owner(s) (note: this info will be used in media releases, so please list all owners): \_\_\_\_\_

Other family members involved in the farm: \_\_\_\_\_

Designated contact person: \_\_\_\_\_

Mailing address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Farm address (if different): (Street, City, State, Zip): \_\_\_\_\_

Home phone: \_\_\_\_\_

Cell phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/Facebook: \_\_\_\_\_

**II. About Your Farm**

In what county is your farm located? \_\_\_\_\_

What is the nearest major town? \_\_\_\_\_ How many miles from farm is this major town? \_\_\_\_\_

What best describes the commodity/commodities produced on your farm? (Please check all that apply.)

- Milk (dairy) Herd size \_\_\_\_\_
- Meat (species and number of head) \_\_\_\_\_
- Vegetables
- Fruits
- Other (please be specific): \_\_\_\_\_

Where will consumers find your products?

Please list three to four key aspects of your farm that will be of interest to visitors. What will visitors do or see while on the farm and what is unique about the farm?

What two key messages do you hope to convey to the visitors?

Are there any issues that you could perceive in which your community might have a negative perspective of your farm (some examples are, but not limited to: disgruntled neighbors/past employees, environmental concerns on your property, FDA residue letter)? Please describe. Note: Such disclosure will not exclude your application from being considered. It will help the committee determine the best plan to ensure that you, your farm team and volunteers are fully prepared.

Which of the following are characteristics of your farm? (Please check all that apply.)

- |  |   |
|--|---|
| <input type="checkbox"/> Compliance with Michigan agriculture laws | <input type="checkbox"/> Integrated Pest Management (IPM)             |
| <input type="checkbox"/> MAEAP Verified                            | <input type="checkbox"/> Confinement animal system                    |
| <input type="checkbox"/> Farmstead                                 | <input type="checkbox"/> Pasture-based animal system                  |
| <input type="checkbox"/> Livestock                                 | <input type="checkbox"/> Water conservation                           |
| <input type="checkbox"/> Cropping                                  | <input type="checkbox"/> Conservation/agricultural easements          |
| <input type="checkbox"/> Forest, wetlands & habitat                | <input type="checkbox"/> Soil conservation BMPs                       |
| <input type="checkbox"/> Greenhouse                                | <input type="checkbox"/> Follow GAAMPS                                |
| <input type="checkbox"/> Certified Organic                         | <input type="checkbox"/> Energy conservation: solar, wind, geothermal |
| <input type="checkbox"/> FARM Program Participant                  |   |
| <input type="checkbox"/> Dairy                                     |   |
| - What is your herd average? _____                                 |   |
| - What is your somatic cell count? _____                           |   |
| - How many cows do you milk? _____                                 |   |

How do you market your products? (Please check all that apply.)

- |  |  |
|--|--|
| <input type="checkbox"/> Cooperative                                     | <input type="checkbox"/> Community Supported Agriculture (CSA) |
| <input type="checkbox"/> Restaurants                                     | <input type="checkbox"/> On-farm                               |
| <input type="checkbox"/> Direct to stores                                | <input type="checkbox"/> U-Pick                                |
| <input type="checkbox"/> Wholesale                                       | <input type="checkbox"/> Other (please describe): _____        |
| <input type="checkbox"/> Farmers markets – please list specific markets: |  |

How many generations is this farm and/or how many years has it been in business?

How many acres do you farm and what are the primary crops grown?

Do you own or operate any other farm(s) or agricultural enterprises?

Has your farm received any awards or certifications – such as milk quality, GAAMPS, Pork Quality Assurance Certification, Beef Quality Assurance Certification, Food Safety Certifications, etc.? Please list:

What agricultural organizations do you belong to?

### **III. Farm Location and Map**

Please write detailed directions to your farm from the nearest major town. Include mileage traveled on each segment of your directions, as precisely as possible. Note major roads and intersections or other landmarks that will help us place your farm on a map.

Are Google Maps directions to your farm correct? Please visit <http://maps.google.com/>, enter your address, and review the directions. Should we use an address other than the one you have provided above for mapping?

### **IV. Logistical Information-Note: varies depending on size of the event**

Have you hosted groups on your farm before (for example, school field trips, legislators, etc.)?

Do you believe the facilities and farm layout will accommodate 1,500 to 3,000 visitors in a four to five hour period?

Do you have an area where visitors can park (approximately 400-500 cars at one time, about 8-10 acres)?

Do you have an alternative parking plan in case of wet fields/inclement weather (please describe)?

Do you have livestock that visitors will be able to interact with?

Do you have access to renting tents, tables, chairs, portable toilets and hand-washing facilities?

### **V. Insurance**

Do you currently carry liability insurance that covers visitors to your farm?

Are you willing to talk with your insurance agent regarding day of/special event coverage?

## VI. Fundraising and Volunteers

Your farm will be key in identifying potential donors who you know or do business with. There may be maintenance items and preparation expenses that the farm may incur. Are you willing to take on this commitment?

Are you comfortable helping appoint a local committee to help plan, fundraise and identify volunteers for the event?

## VII. Other Farm Information

Please include any other important/unique information about your farm that you'd like to share.

## VIII. Signature

\_\_\_\_\_  
Farm Owner

\_\_\_\_\_  
Date

**Submit application to Ashley Decker at [kuschela@msu.edu](mailto:kuschela@msu.edu)**

## VIII. Internal Use Only

\_\_\_\_\_  
MSU Extension Support

\_\_\_\_\_  
Date

\_\_\_\_\_  
MSU Extension Support

\_\_\_\_\_  
Date



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