



MSU Extension Breakfast on the Farm

Host Farm Application

Year to Host _____

The goal of MSU Extension’s Breakfast on the Farm (BOTF) program is to introduce the non-farm public to the life and business of modern agriculture through a fun and educational event that emphasizes the importance of environmental stewardship, food safety and good animal care practices.

Application Directions:

This application is the first step in the process of hosting a Breakfast on the Farm event. When you sign on to be a host farm, you are not alone. An MSU Extension professional will help you and a local committee plan and coordinate the event and recruit volunteers. In addition, BOTF has equipment, signage and other resources to help make sure the day goes smoothly. MSU Extension and others involved in past BOTFs have also created materials to help promote the event – including fliers, posters and tickets – and will work with traditional and social media to get the word out. Your event will also be featured on the BOTF website.

Breakfast on the Farm showcases a selection of Michigan’s farms. If you are interested in hosting, **please complete this application and email it to Ashley Decker, BOTF Program Coordinator, at kuschela@msu.edu**. If you have any questions, please contact Ashley at 586-469-7616 (office), 586-337-4985 (cell) or kuschela@msu.edu.

Thank you for your interest in Breakfast on the Farm. To view photos from past BOTF events, visit: www.breakfastonthefarm.com (PAST EVENTS).

I. Contact Information

Farm name: _____

Farm owner(s) (note: this info will be used in media releases, so please list all owners): _____

Other family members involved in the farm: _____

Designated contact person: _____

Mailing address: _____ City, State, Zip: _____

Farm address (if different): (Street, City, State, Zip): _____

Primary phone: _____ E-mail: _____

Website/Facebook: _____

II. About Your Farm

In what county is your farm located? _____

What is the nearest major town? _____ How many miles from farm is this major town? _____

What best describes the commodity/commodities produced on your farm? (Please check all that apply.)

- Milk (dairy) Herd size _____
- Meat (species and number of head) _____
- Vegetables
- Fruits
- Other (please be specific): _____

Where will consumers find your products?

Please list three to four key aspects of your farm that will be of interest to visitors. What will visitors do or see while on the farm and what is unique about the farm?

What two key messages do you hope to convey to the visitors?

Are there any issues that you could perceive in which your community might have a negative perspective of your farm (some examples are, but not limited to: disgruntled neighbors/past employees, environmental concerns on your property, FDA residue letter)? Please describe. Note: Such disclosure will not exclude your application from being considered. It will help the committee determine the best plan to ensure that you, your farm team and volunteers are fully prepared.

Which of the following are characteristics of your farm? (Please check all that apply.)

- | | |
|--|---|
| <input type="checkbox"/> Compliance with Michigan agriculture laws | <input type="checkbox"/> Confinement animal system |
| <input type="checkbox"/> MAEAP Verified | <input type="checkbox"/> Pasture-based animal system |
| <input type="checkbox"/> Farmstead | <input type="checkbox"/> Water conservation |
| <input type="checkbox"/> Livestock | <input type="checkbox"/> Conservation/agricultural easements |
| <input type="checkbox"/> Cropping | <input type="checkbox"/> Soil conservation BMPs |
| <input type="checkbox"/> Forest, wetlands & habitat | <input type="checkbox"/> Follow GAAMPS |
| <input type="checkbox"/> Greenhouse | <input type="checkbox"/> Follow biosecurity practices |
| <input type="checkbox"/> Certified Organic | <input type="checkbox"/> Energy conservation: solar, wind, geothermal |
| <input type="checkbox"/> Integrated Pest Management (IPM) | |
| <input type="checkbox"/> FARM Program Participant | |
| <input type="checkbox"/> Dairy | |
| - What is your herd average? _____ | |
| - What is your somatic cell count? _____ | |
| - How many cows do you milk? _____ | |

How do you market your products? (Please check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Cooperative | <input type="checkbox"/> Community Supported Agriculture (CSA) |
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> On-farm |
| <input type="checkbox"/> Direct to stores | <input type="checkbox"/> U-Pick |
| <input type="checkbox"/> Wholesale | <input type="checkbox"/> Other (please describe): _____ |
| <input type="checkbox"/> Farmers markets – please list specific markets: | |

How many generations is this farm and/or how many years has it been in business?

How many acres do you farm and what are the primary crops grown?

Do you own or operate any other farm(s) or agricultural enterprises?

Has your farm received any awards or certifications – such as milk quality, GAAMPS, Pork Quality Assurance Certification, Beef Quality Assurance Certification, Food Safety Certifications, etc.? Please list:

What agricultural organizations do you belong to?

III. Farm Location and Map

Please write detailed directions to your farm from the nearest major town. Include mileage traveled on each segment of your directions, as precisely as possible. Note major roads and intersections or other landmarks that will help us place your farm on a map.

Are Google Maps directions to your farm correct? Please visit <http://maps.google.com/>, enter your address, and review the directions. Should we use an address other than the one you have provided above for mapping?

IV. Logistical Information-Note: varies depending on size of the event

Have you hosted groups on your farm before (for example, school field trips, legislators, etc.)?

Is your farm open to the public on a regular basis?

Do you believe the facilities and farm layout will accommodate 1,500 to 3,000 visitors in a four to five hour period?

Do you have an area where visitors can park (approximately 400-500 cars at one time, about 8-10 acres)?

Do you have an idea for alternative parking in case of wet fields/inclement weather (please describe)?

Do you have livestock that visitors will be able to interact with?

V. Insurance

Do you currently carry liability insurance that covers visitors to your farm?

Are you willing to talk with your insurance agent regarding day of/special event coverage

VI. Fundraising and Volunteers

Your farm will be key in identifying potential donors who you know or do business with. There may be maintenance items and preparation expenses that the farm may incur. Are you willing to take on this commitment?

Are you comfortable helping appoint a local committee to help plan, fundraise and identify volunteers for the event?

VII. Other Farm Information

Have you partnered with MSU Extension in the past?

Please include any other important/unique information about your farm that you'd like to share.

VIII. Signature

Farm Owner

Date

Submit application to Ashley Decker at kuschela@msu.edu

VIII. Internal Use Only

MSU Extension Support

Date

MSU Extension Support

Date



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