

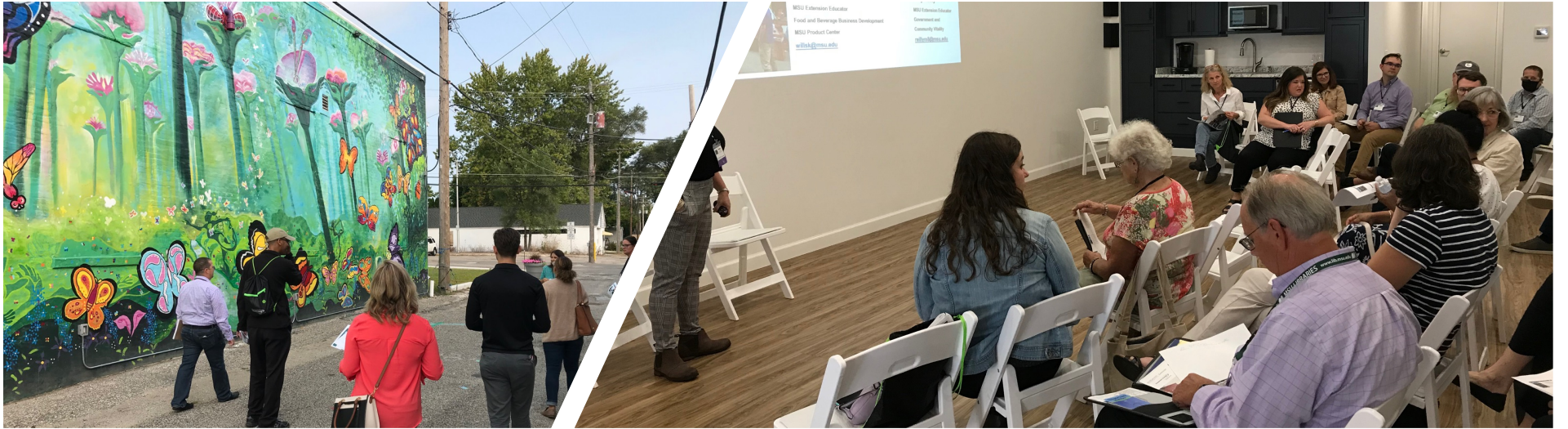
Alma Michigan

2022













CONNECTING ENTREPRENEURIAL COMMUNITIES

See you in downtown Alma! Sept 14-15

Join other like-minded communities at the 2022 Connecting Entrepreneurial Communities (CEC) state-wide conference in Alma, Michigan! CEC is a one-of-a-kind conference designed to share ideas from entrepreneurial communities, learn about helpful resources, and empower each other to support local entrepreneurs. Participants will also learn best practices from state and local entrepreneurial professionals.

A signature element of this unique event is that all breakout sessions are embedded within downtown community buildings and storefronts. Attendees will have the opportunity to network and fully experience downtown Alma. There is plenty of time to walk, talk, and patronize local businesses between sessions.

The conference runs from noon Wednesday, Sept. 14 to noon Thursday, Sept. 15. The registration fee includes a morning reception at the Saginaw Chippewa Tribe in Mount Pleasant, lunch in Alma, Wednesday evening networking event, breakfast, two local entrepreneur keynotes, and approximately 18 breakout sessions. Each attendee will be able to attend five sessions. Registrants are responsible for reserving and paying for their own accommodations.

- Early registration: \$85 (through September 1)
- Normal registration: \$100 (ends September 13)
- At-the-door registration: \$125

Learn more about CEC: www.canr.msu.edu/cec/

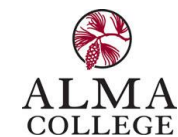
Register: <https://events.anr.msu.edu/CEC22/>

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Thank You Sponsors!



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SESSION INFORMATION (More @ www.canr.msu.edu/cec/)

- The What, Why and How of Teaching Youth Entrepreneurship
- Outdoor Recreation Draws Visitors Downtown
- Missing Middle Housing: What Is It and Where Do We Start?
- The Little Village That Could - Small, Rural and Exceptional!
- Industrial Workforce Development Partners
- E-sports Changing the Playing Field in Local Communities
- Learning/Walking Tour: Designing and Planning for Crime Prevention in Our Communities
- Transforming Michigan Tourism by Ensuring Safe, Accessible and Welcoming Communities
- Supporting Artist Entrepreneurs: Don't Neglect Your Community's True Creative Class
- Foodies Welcome! Inviting food trucks and mobile food businesses to your community
- Downtown Development and Investment Strategies
- The Power of Public Art: Keep Alma Beautiful, Meet the Artist
- Decolonizing Entrepreneurship: Sharing Information Regarding Businesses by American Indians
- Renewable Energy & Small Business
- Industrial Workforce Development Partners
- Hospitals, A Team Player With Small Communities
- Supporting Business Through Governmental Collaboration
- The Campus and Community As One
- Building New Leaders
- Using Geofencing and Mobile Data for Development, Planning and Engagement
- How to Become a CEC Community? Join Us and Find Out More!



Keynote Speakers:

Alma Inspires Panel,
Alma College, Mid-Michigan Medical Health Centers, Michigan Masonic Family of Corporations, Alma Public Schools, City of Alma, Greater Gratiot Development Inc.

Jim Holton, Owner
Alma Brewing Company



CEC sessions are held inside local downtown businesses!

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