



**Market Poultry Project Record Book  
2025 U.P. State Fair  
Intermediate (ages 12-16 YRS)  
CLASS: JUNIOR MARKET EGG PRODUCTION**

In order to participate in the Junior Market Chicken Egg show & sale, exhibitors are required to submit a completed market livestock record book and achieve a minimum score of 40 in the scoring rubric.

Records books may be picked up in the poultry barn office on 1:00 p.m., Friday, August 15<sup>th</sup>

**PLEASE TYPE, PRINT, OR WRITE CLEARLY.**

**The record book needs to be completed by the exhibitor.**

**ALL POULTRY PROJECT RECORD LIVESTOCK BOOKS ARE DUE by  
1:00 PM EDT: Monday, August 11, 2025**

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NAME MUST BE PRINTED LEGIBLY ON THE FRONT COVER OF THE MARKET  
LIVESTOCK RECORD BOOK.

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**Name** \_\_\_\_\_

**EXHIBITOR CELL PHONE NUMBER** \_\_\_\_\_  
(best # to reach you during fair week)

**Club Name** \_\_\_\_\_

**Club Leader** \_\_\_\_\_

**County** \_\_\_\_\_ **Years in Project** \_\_\_\_\_

**Official Fair Age** \_\_\_\_

(Fair age is the exhibitor's age on January 1 of the year of the fair)

Name: \_\_\_\_\_

Date of Birth: \_\_\_\_\_

I hereby certify that, as the exhibitor of this project, I have personally been responsible for the care of this animal, record keeping, and have completed this record book. I am aware that this record book may be on display during the auction and/or fair, and thus all content will be appropriate.

Youth Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I, the parent/guardian, certify that my son/daughter has completed this project and completed this record book and will comply with all rules and regulations. I give permission for this record book to be displayed to the public and will ensure that all content is appropriate.

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*\*RECORDS START WITH POSSESSION OF YOUR ANIMAL(S) AND END WITH FAIR WEEK ESTIMATES!\*\***



Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender,

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### **Why Keep Records?**

By keeping records, you will be able to see how much progress you make this year and over the course of your 4-H career as you set goals and work to accomplish them.

Good records will:

- Help you learn about animals, their rate of growth, the feed they require, the cost of the feed they require and their habits.
- Increase understanding of your project's financial outcome.
- Assist you in gathering information to market your animal.
- Improve your management practices.
- Keep track of your project activities and learning experiences.
- Allow you to better plan for future livestock projects.

If you have questions or need help on this record book, please contact your leader, parent/guardian, or County MSU Extension Office.

PLEASE PRINT OR WRITE CLEARLY.

## Project Information

STOCK AND EQUIPMENT	Beginning of Record		Close of Record	
	Number or Amount	Total Value	Number or Amount	Total Value
<b>Stock (breeding)</b>				
Pullets				
Males for Breeding				
Chicks under 8 Weeks Old				
<b>TOTAL STOCK</b> Total to be carried forward to Project Financial Summary				

Description of Stock (breed and variety): \_\_\_\_\_

\_\_\_\_\_

Identification: \_\_\_\_\_

**Please tell us about your stock** (check all that apply):

- Purchased my stock
- Stock is bred & owned (from my family farm)
- Other (please explain): \_\_\_\_\_

Comments by Leader/Parent (optional): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **This Year's Project Goals**

Complete this portion of the record book pre-project or once animals are purchased.

Date this page completed: \_\_\_\_\_

Please explain three goals that you have for your poultry project:

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_

Please list three potential buyers you plan to approach this year:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## **Project Story**

Write a complete story of your year's work. Relate your experiences in taking care of your chickens. Include brooding, feeding, marketing, and anything else about your flock. Include what you have learned about your animal, what safety practices you used in your project, what you could do to improve your project, and the different skills that you used in your project.

<b>Herd Health Plan</b>		
Project Owner Information		Physical Address where animal is housed
Name		
Phone		
	purchase price or estimated value of the animal	
Breeder		
Veterinarian Contact Information		
Name		
Phone		
Address		

What are the target productions for your project?	
Describe your animal housing/barn/facility	
List 5 biosecurity protocols you have implemented in your plan.	
What did you do to keep your animal healthy? (Consider the Five Freedoms of Animal Welfare)	

**Herd Health Plan: Production Calendar-** Complete this calendar **before** you take possession of your animal to plan how you will manage and care for your animal. Focus on animal care. Include information regarding animal housing, biosecurity protocols, treatment protocols and any notes of feed types you may use. This is a projection. Project your estimated cost.

January	General Management	Feeding	Health
February	General Management	Feeding	Health
March	General Management	Feeding	Health
April	General Management	Feeding	Health



**Herd Health Plan: Production Calendar**

May	General Management	Feeding	Health
June	General Management	Feeding	Health
July	General Management	Feeding	Health
August	General Management	Feeding	Health





## Feed Expenses

Enter here a record of all feed and nutritional supplement expenses. Include weights in the description.

Date	Description and weight of feed purchased	Quantity	Unit Cost	Total Cost
<b>7/5/22</b>	<b><i>Example: 16% complete layer feed, 50-pound bag</i></b>	<b>2</b>	<b>\$11.25</b>	<b>\$22.50</b>
<b>TOTAL COST</b>				

Total to be carried forward to Project Financial Summary

Total: \$ \_\_\_\_\_

What types of feed did you use?



## Daily Egg Production Record

Use this page to record how many eggs your birds produced each day.

Day	Date	Total # of Eggs	# Broken Eggs	# Usable Eggs
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				

## Income

Record all items sold related to the project during the year here. This includes eggs sold, birds sold, manure (for fertilizer) sold, or any equipment sold. Also include any show premiums or cash prizes. Make copies of this page as needed.

Date	Description	Quantity	Unit Cost	Cost
<b>8/1/22</b>	<b><i>Example: brown eggs (dozen)</i></b>	<b>4</b>	<b>\$4.00</b>	<b>\$16.00</b>

Total to be carried forward to Project Financial Summary      Total: \$ \_\_\_\_\_

### Value of Items Produced and Used or Not Sold

Use this area to record the value of items produced and used or not sold. Do not include animals retained; this is captured in the closing inventory.

Date	Description	Quantity	Unit Cost	Cost
<i>7/28/20</i>	<i>Example: brown eggs (dozen)—consumed by family</i>	<i>2</i>	<i>\$4.00</i>	<i>\$8.00</i>

Total value: \$ \_\_\_\_\_



## **Project Reflection:**

Please respond to the following questions (additional pages can be added).

1. What is the importance of calcium in the diets of laying hens?

## **Project Reflection Bonus Questions:**

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Please respond to the following bonus questions to increase your final score.  
(additional pages can be added)

1. List and describe three of the basic signs of good health in chickens.

2. Successful salespeople use a technique called an “elevator speech” to pitch their product. Write out the elevator speech you would use to sell your animal to a potential customer.

Use this page if you need additional space  
(Please make sure you indicate which question number)

A large, empty rectangular box with a thin black border, occupying most of the page. It is intended for students to write their answers to questions, as indicated by the text above it.

# Scoring



## Intermediate

<b>Cover</b>	<b>Exhibitor Information</b>	<b>2</b>	
<b>3</b>	<b>Project Information</b>	<b>2</b>	
<b>4</b>	<b>Goals</b>	<b>6</b>	
<b>4</b>	<b>Potential Buyers</b>	<b>3</b>	
<b>5</b>	<b>Project Story</b>	<b>15</b>	
<b>6</b>	<b>Herd Health Plan</b>	<b>10</b>	
<b>7-8</b>	<b>Herd Health Plan Production Record</b>	<b>10</b>	
<b>9</b>	<b>Inventory of Supplies</b>	<b>10</b>	
<b>10</b>	<b>Equipment Expenses</b>	<b>4</b>	
<b>11</b>	<b>Feed Expenses</b>	<b>6</b>	
<b>12</b>	<b>Expenses (other)</b>	<b>4</b>	
<b>13</b>	<b>Daily Egg Production Record</b>	<b>15</b>	
<b>14</b>	<b>Income Record</b>	<b>5</b>	
<b>15</b>	<b>Value of Products</b>	<b>5</b>	
<b>16</b>	<b>Question 1</b>	<b>3</b>	
	<b>TOTAL POINTS</b>	<b>100</b>	

Exhibitor Name

\_\_\_\_\_

Exhibitor Number

\_\_\_\_\_

<b>17</b>	<b>Bonus Question 1</b>	<b>5</b>	
<b>17</b>	<b>Bonus Question 2</b>	<b>5</b>	

## **Judge's Comments**