

# **Innovations in Agricultural Extension**



# Innovations in Agricultural Extension

Michigan State University Extension  
East Lansing, Michigan, USA

**MICHIGAN STATE** | Extension  
**UNIVERSITY**

National Institute of Agricultural Extension Management  
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# Foreword

It gives me immense pleasure to write a foreword for the book *Innovations in Agricultural Extension*, jointly published by Michigan State University (MSU) Extension, East Lansing, Michigan, U.S.A., and the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, India. The idea of this book emerged at the International Conference on Agricultural Extension: Innovation to Impact, jointly organized by MANAGE and MSU Extension in February 2019 at MANAGE, Hyderabad, India.

Agriculture throughout the world is transforming from production driven to market driven, which requires new and innovative ways to deliver agricultural extension and advisory services. The national governments and international organizations working in agriculture development have designed and implemented different types of agricultural extension models in various countries and regions globally. Extension specialists and leaders have developed their own models and practices and tried to bring new innovations in their ongoing programs or initiated new programs to deliver knowledge and technologies to local farmers and communities. Learning from these experiences may be useful for many professionals, managers, administrators, and policymakers the world over.

This book has brought together the diverse experiences, best practices, and innovations described in 20 chapters from various countries. The book chapters cover major themes such as an overview of the agriculture extension system; outreach and advisory services; approaches in broad-basing extension; community and government engagement; information and communication technologies, digital extension, and animation for extension training; entrepreneurship and agritourism; and professional development in extension. The case studies included in the book share experiences from the Central Asian countries of Kyrgyzstan, Tajikistan, and Uzbekistan; India; Mozambique; Nepal; Nigeria; and the United States of America. I hope the best practices, case studies, and experiences shared in the book will inspire extension specialists, advisors, consultants, and extension workers in developing as well as developed countries globally. I congratulate all the authors who contributed chapters in this book.

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