

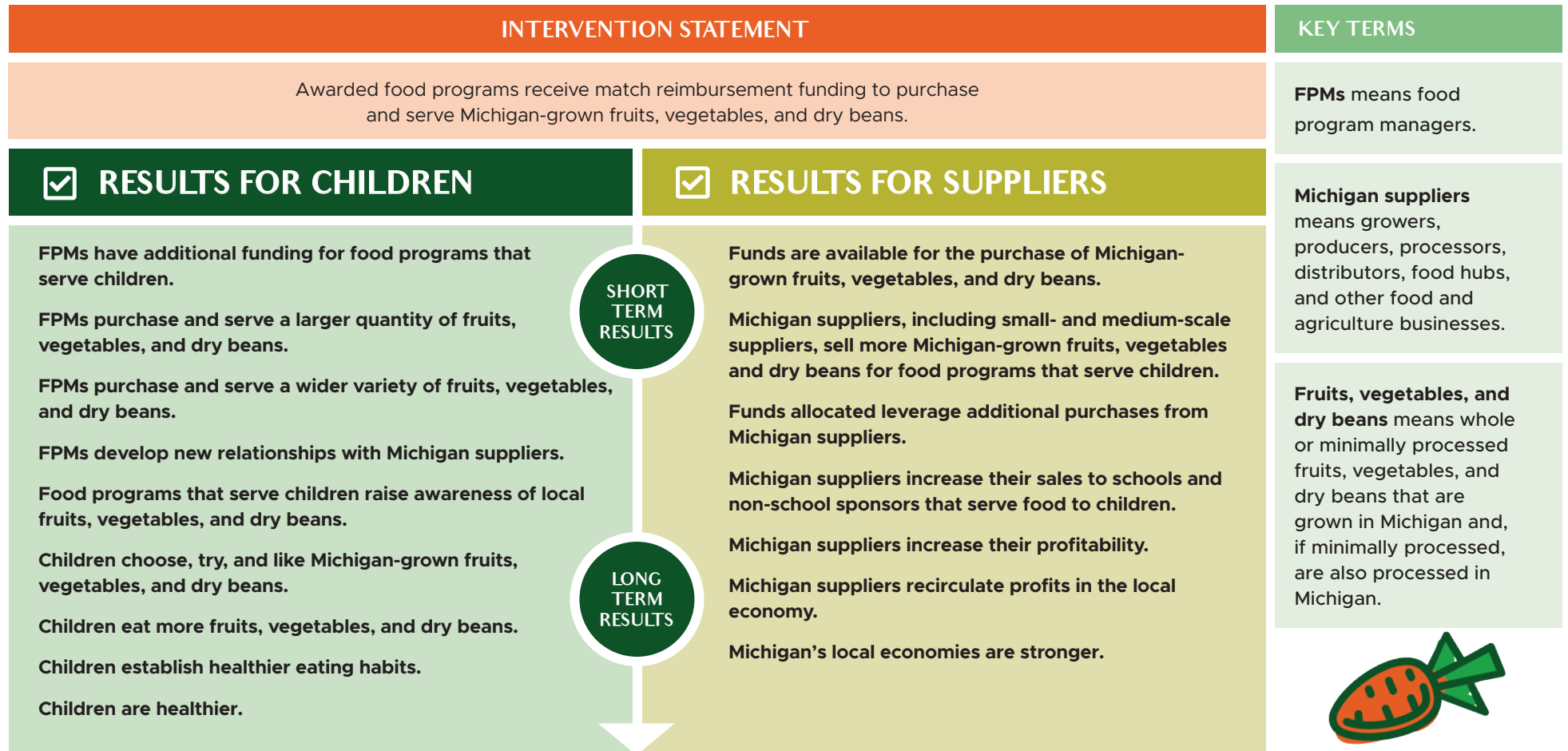
WHY 10 CENTS MATTERS



**10 CENTS
A MEAL**
FOR MICHIGAN'S KIDS & FARMS

A Framework: 2023 Update

10 Cents a Meal for Michigan's Kids & Farms (10 Cents a Meal) is a state-funded program that matches what schools and other non-school sponsors spend on Michigan-grown fruits, vegetables, and dry beans with grants of up to 10 cents per meal. This resource shows how the program works and contributes to the core goals of improving eating habits for children and investing in Michigan's agriculture.





10 Cents a Meal for Michigan's Kids & Farms (10 Cents a Meal)

is a state-funded program that matches what schools and other non-school sponsors spend on Michigan-grown fruits, vegetables, and dry beans with grants of up to 10 cents per meal. Grant amounts are determined by multiplying a year's worth of meals by 10 cents. This program is designed to improve daily nutrition and eating habits for Michigan children and invest in Michigan's agriculture and local food business economy.

Of course, other factors influence these goals—we are aiming to show how 10 Cents a Meal directly advances them. The framework intends to illustrate the theory of change and does not include metrics for the result statements.

10 Cents a Meal creates opportunities for schools and other food programs that serve children beyond the core program goals. For example, participating grantees are encouraged to conduct nutrition education and food promotion activities.

Serving and sourcing Michigan-grown food can naturally enhance these activities by helping children and the local community understand where their food comes from. By building these kinds of connections, grantees can create a culture that celebrates healthy, Michigan-grown food and includes food program staff as partners in advancing education.

All schools and non-school sponsors across the state that participate in the USDA National School Lunch Program (NSLP), Child and Adult Care Food Program (CACFP), or Summer Food Service Program (SFSP) that serve lunch across the state are eligible to apply for 10 Cents a Meal grants.

In the future, the program could be designed to include strategies to reduce health disparities, further strengthen local food supply chains, and support BIPOC-(Black, Indigenous, and People of Color), women-, and veteran-owned businesses.

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Center for
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For additional information about 10 Cents, see tencentsmichigan.org and mifarmtoschool.msu.edu.