



Key Definitions

10 Cents a Meal for Michigan's Kids and Farms, administered by the Michigan Department of Education, matches what participating schools and other non-school sponsors spend on Michigan-grown fruits, vegetables, and dry beans with grants of up to 10 cents per meal. This brief is part of the *10 Cents a Meal 2021-2022 evaluation results: Amplifying Impact with More Michigan Farms and Foods*.

Broadline distributor: Also referred to as “full-service distributor,” a vendor that carries large volumes of a diverse range of products such as cutlery and vegetables. In Michigan, public K-12 school districts typically source most of their food and other food service products from one primary broadband distributor.

Child and Adult Care Food Program (CACFP): The federal program that reimburses nutritious meals and snacks at participating child care centers, day care homes, at-risk afterschool programs, and adult day care centers.³⁷

Community Supported Agriculture (CSA) Box: A local food purchasing option in which customers pay a farm, typically up front, to access a share of their produce throughout the season. A variety of foods are typically included in CSA boxes, which can vary by farm and by the season. Some ECEs participating in 10 Cents have begun purchasing CSAs for their food programs.

Contracted food service management company: An external management company that is contracted by a food service program to prepare the meals and/or manage the food service operation, sometimes including personnel.

Contracted food service program: A food service program that contracts the preparation of its meals and/or management of its food service operation, sometimes including personnel, to a food service management company.

Early Care and Education (ECE): Settings that focus on the care and/or education and development of young children, such as child care centers. For the purposes of 10 Cents, ECEs are a subset of other non-school sponsors.

ECE license capacity: The maximum number of children who may be cared for by an ECE site (although the actual number may vary throughout the year), including all possible sites for centers with multiple locations.

Farm direct: When a grantee purchases Michigan-grown food products directly from a farmer.

Farmer cooperative: A group of farmers working together to cooperatively grow and sell their products.

Farmers market: A public and recurring gathering of farmers selling direct-to-consumer food and/or products.³⁸

³⁷ Adapted from the [USDA Food and Nutrition Service definition](#)

³⁸ Adapted from the [Michigan Farmers Market Association's definition](#)

Food hub: A food business that manages the aggregation, distribution, and marketing of locally or regionally-produced food products.

Food processor: A food business that transforms raw agricultural products into a processed form (ex. frozen, chopped, etc.) and/or prepares products for distribution or delivery, for the purposes of 10 Cents.

Food program manager (FPM): An individual who manages a school, district, or center's food or food service program. For the 10 Cents program, FPMs typically respond to evaluation surveys and submit invoices with purchasing information on behalf of the entity that was awarded the grant, known as the grantee.

Grocery store: A retail business that sells food, including fresh produce, and household items.

Minimally processed: For 10 Cents, this includes Michigan-grown fruit and vegetable products that are frozen, peeled, sliced, diced, cut, chopped, bagged, or dried (including dry beans). Products that are excluded from this definition, and are therefore ineligible for 10 Cents, are those that are cooked, heated, canned, or contain additives or fillers. This definition for minimally processed products for 10 Cents is derived from the USDA's definition of "unprocessed products" for the purpose of applying geographic procurement preference.³⁹ The USDA describes "unprocessed products" as agricultural products that retain their inherent character.

Other non-school sponsor (ONSR): For the purposes of 10 Cents, settings that include a variety of centers and organizations that provide childcare and/or education to children along with food programs, most of which serve children up to age 12, such as community service agencies or family day care home sponsors.

Residential Child Care Institutions (RCCI): An institution, whether public or nonprofit private, which operates principally for the care of children.⁴⁰

Specialty distributor: A vendor that specializes in the aggregation and/or distribution of certain product category, such as produce, meat, dairy, etc.

Self-operated food service program: A food service program that prepares its own meals and manages its own food service operation, including personnel; these types of programs are typically found in public school districts.

Vended food service program: A food service program that uses an external company (sometimes a caterer) to prepare and provide their meals, which are often delivered to a school or childcare setting.

³⁹ Adapted from the [USDA Geographic Preference final rule](#)

⁴⁰ Adapted from the [USDA Food and Nutrition Service definition](#)

Evaluation of 10 Cents is led by the Michigan State University Center for Regional Food Systems (CRFS). The work presented here is part of the *10 Cents a Meal 2021-2022 evaluation results: Amplifying Impact with More Michigan Farms and Foods* by Megan McManus and Colleen Matts, CRFS, and with support from the W.K. Kellogg Foundation and 10 Cents administrative funds for partner organizations.

To learn more, visit tencentsmichigan.org, foodsystems.msu.edu/10-cents-a-meal, and mifarmtoschool.msu.edu.

