



The United Republic of Tanzania
Agriculture Sector Lead Ministries

4TH ANNUAL AGRICULTURAL POLICY CONFERENCE [AAPC]

Integrating Food and Nutrition Security into Economic Transformation and Industrialization Agenda:

How can agriculture be the driver rather
than follower of economic transformation in
Tanzania?



New Dodoma Hotel, Dodoma

14th - 16th February, 2018





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Reducing Trade Barriers in Agriculture Sector- Case study of TMEA

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Growing Prosperity Through Trade



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Presentation Outline

1. Introduction
2. TMEA's Initiatives on Trade Barriers
3. Going Forward



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Introduction

- What is TMEA?
 - Trade and Markets East Africa (TradeMark East Africa – TMEA) is an East African not-for profit Company Limited by Guarantee established in 2010 to support the growth of trade - both regional and international - in East Africa. TradeMark East Africa (TMEA) is focused on ensuring gains from trade result in tangible gains for East Africans.
 - TradeMark East Africa (TMEA) is funded by a range of development agencies with the aim of growing prosperity in East Africa through trade. We believe that enhanced trade contributes to economic growth, a reduction in poverty and subsequently increased prosperity.



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Introduction

Mission

To promote rapid advances in East Africa's integration, trade and global competitiveness for all East Africans.

Vision

A united East Africa with flourishing trade, strong investment and less poverty.

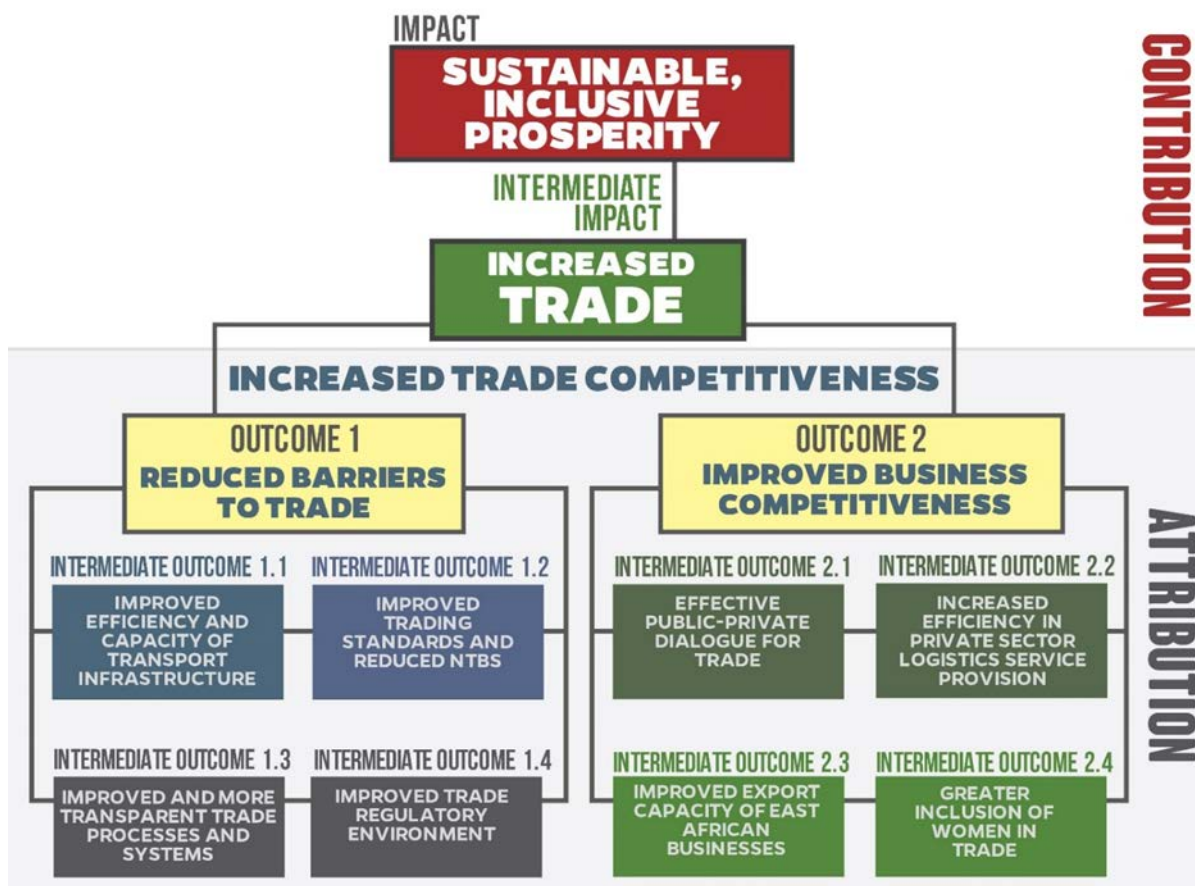


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Introduction

TMEA's Strategy II Framework





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TMEA'S INITIATIVES ON TRADE BARRIERS

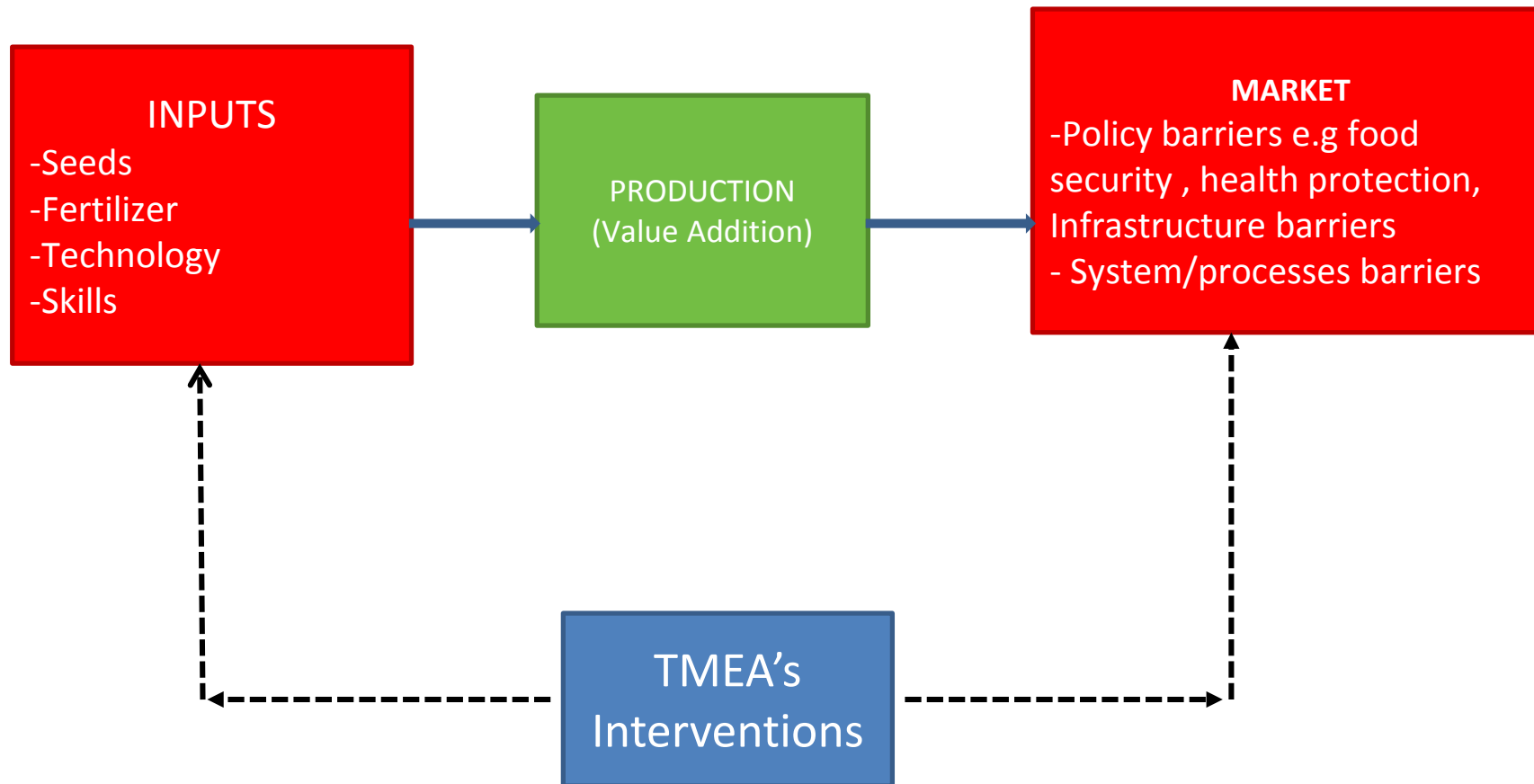
- TMEA's Conceptual Framework in barriers to trade
- NTBs SMS Reporting System
- Electronic Certificate of Origin System
- Construction of OSBP
- TFDA SWIFT
- MOA SWIFT
- TBS LAN&WAN



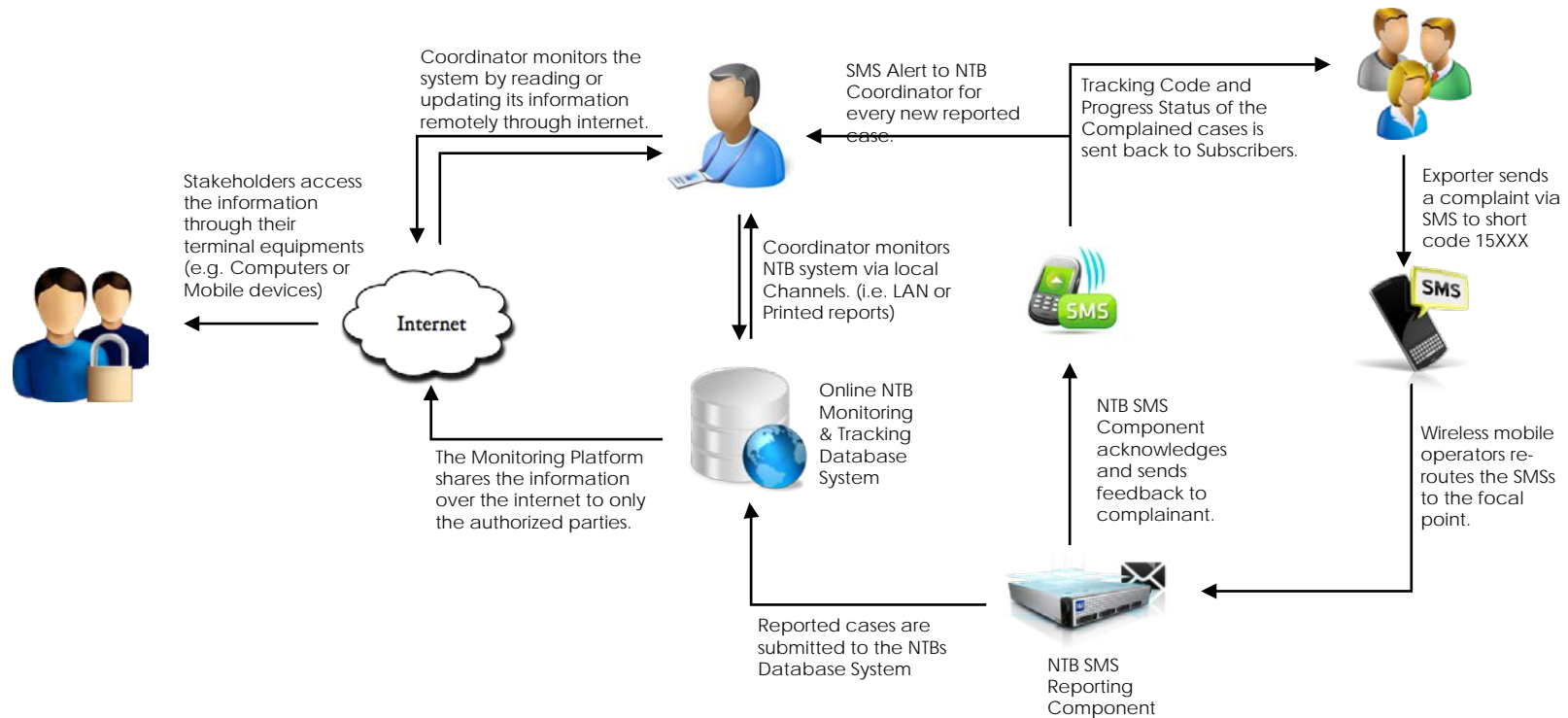
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TMEA'S Conceptual Framework on addressing Trade Barriers



NTBs SMS and Online Reporting System



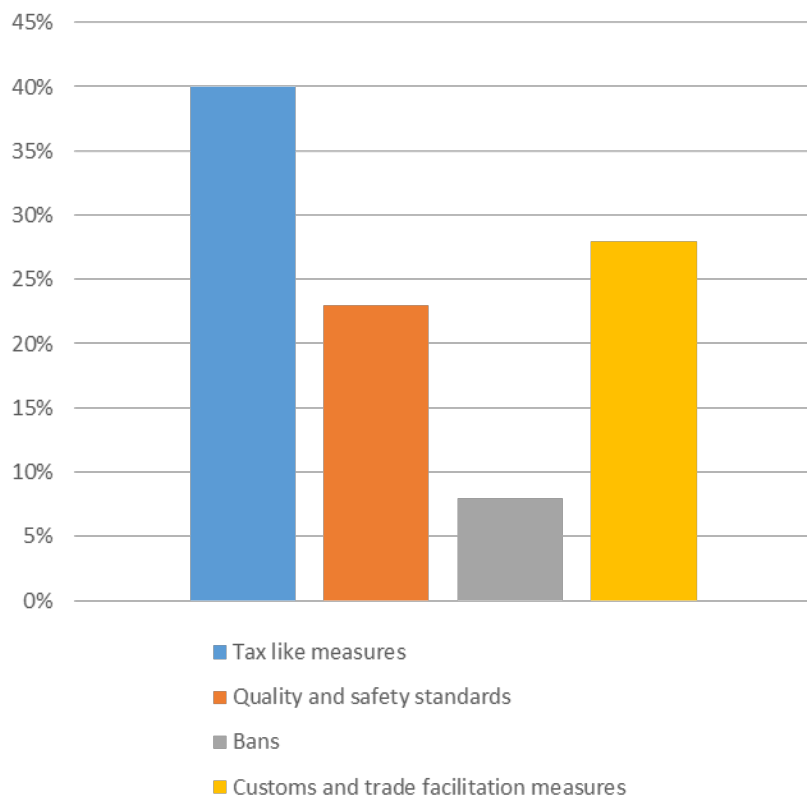


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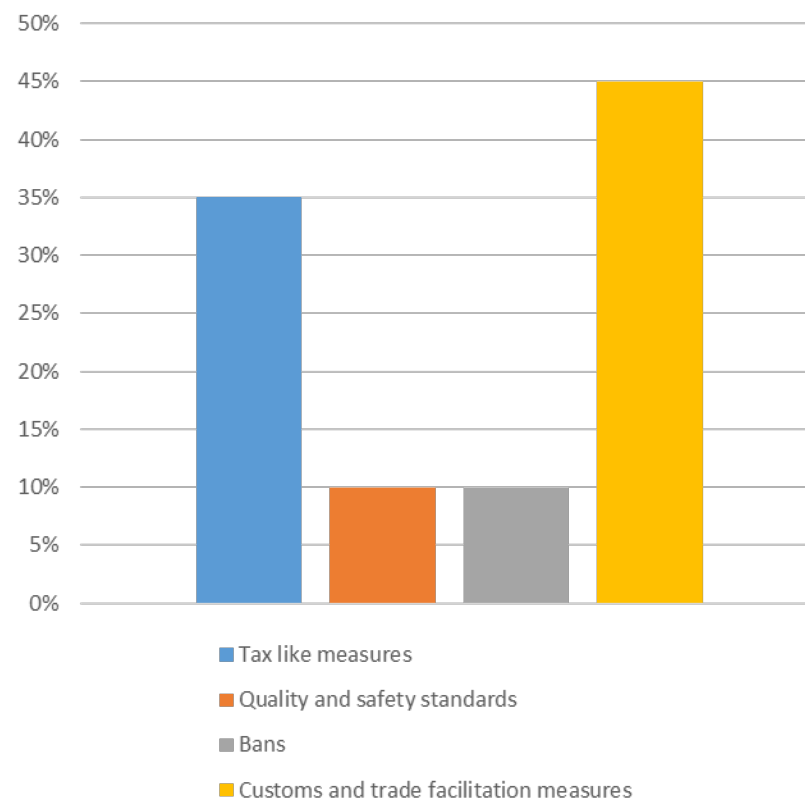
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TMEA'S Initiatives on Trade Barriers

Unresolved NTBs 2009-2016



Resolved NTBs 2009-2016



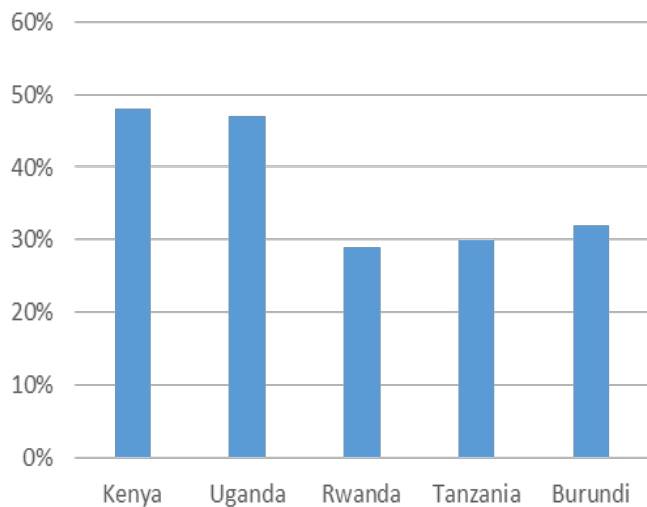


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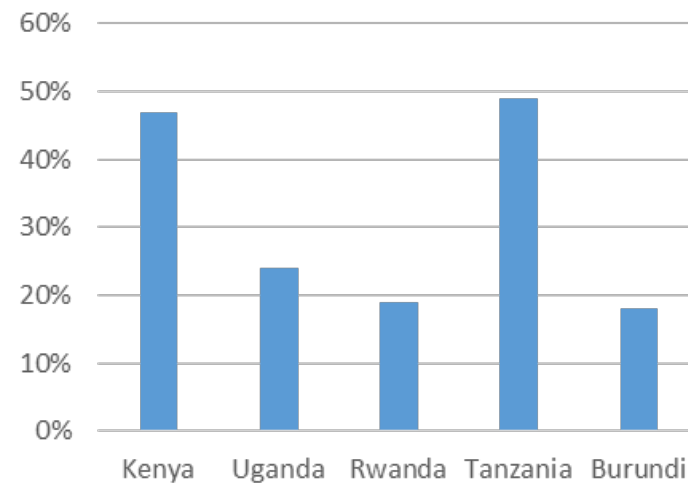
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Resolved NTBs affecting each country vs originating from each country (2009-2016)

Resolved NTBs affecting each country



Resolved NTBs originating from each country



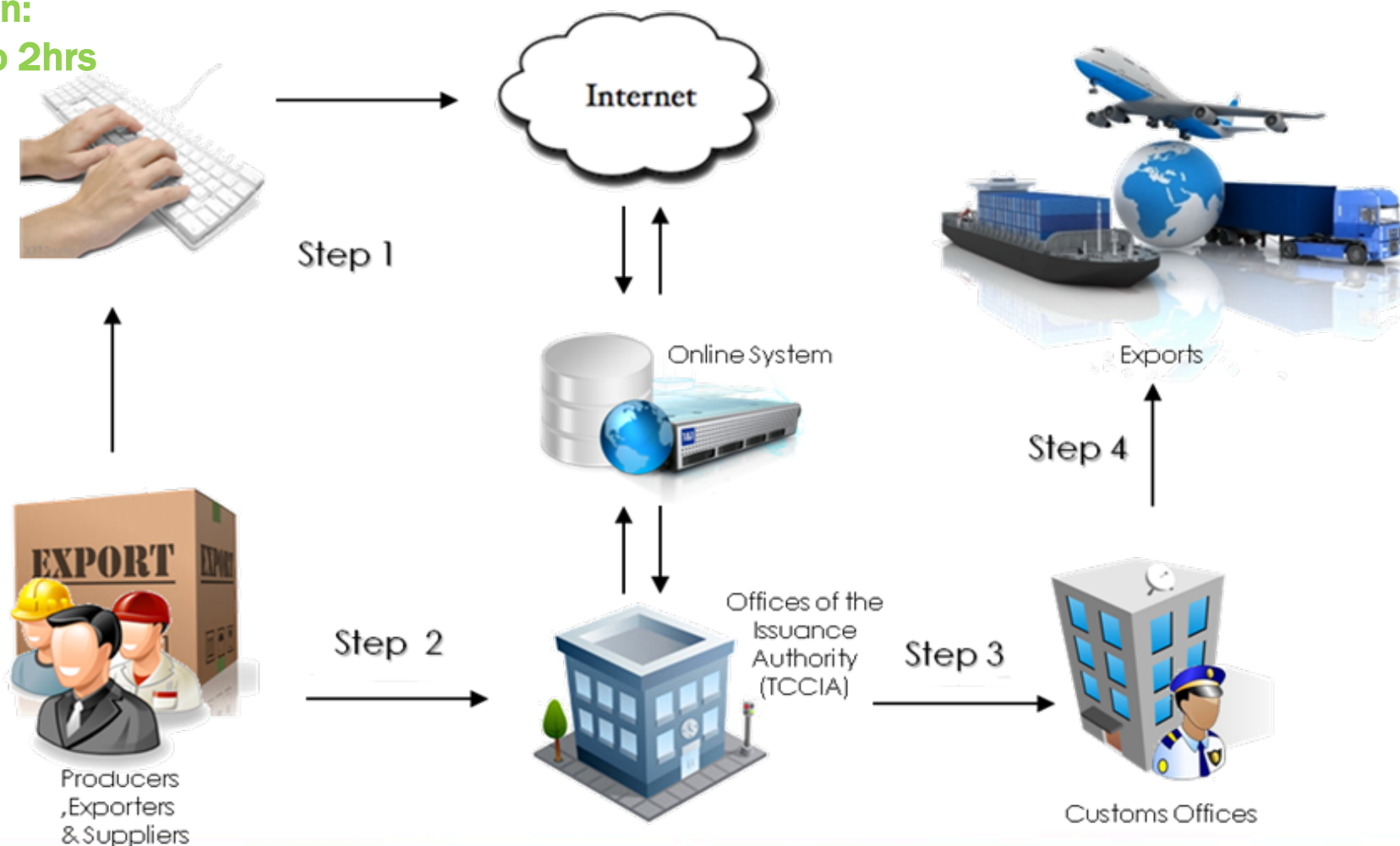


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Electronic Certificate of Origin System

Time reduction:
From 3days to 2hrs

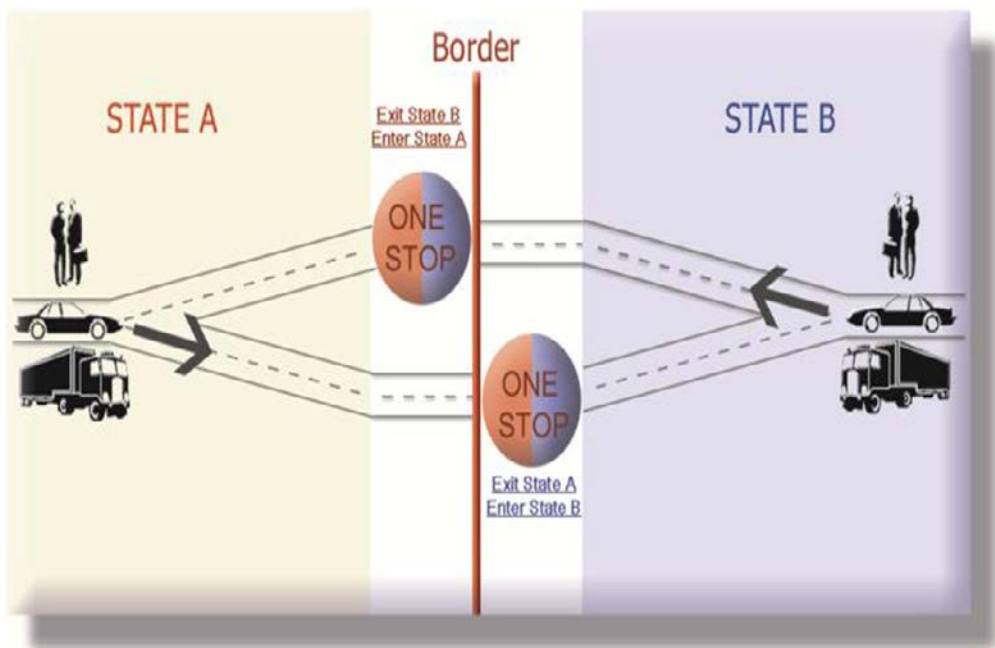




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TMEA'S Initiatives on Trade Barriers



The key to OSBPs is traffic flow management



Reduced time to cross borders in Holili and Mutukula by 90% and 67% respectively.



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TFDA Online Application System

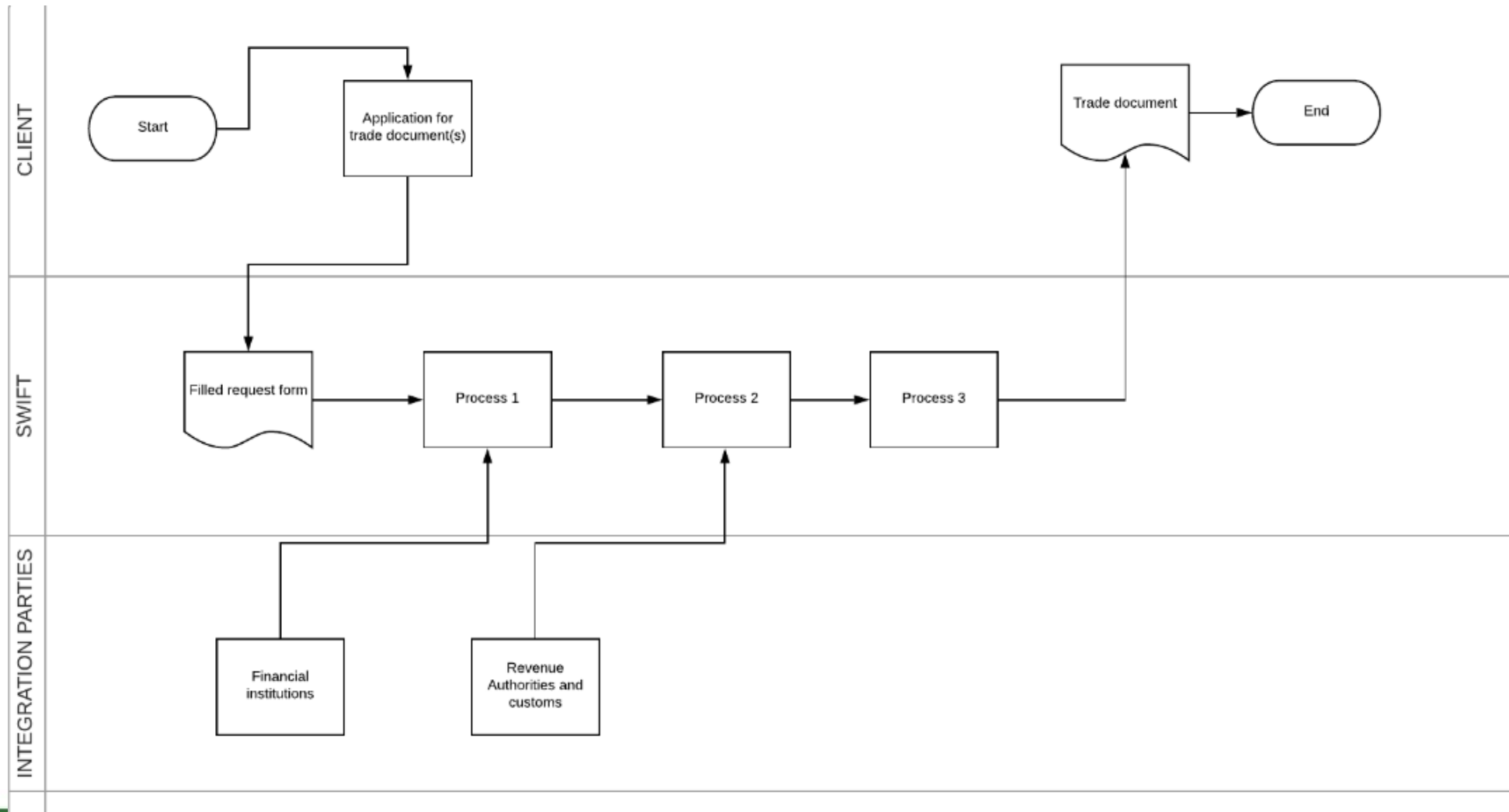




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Ministry of Agriculture SWIFT





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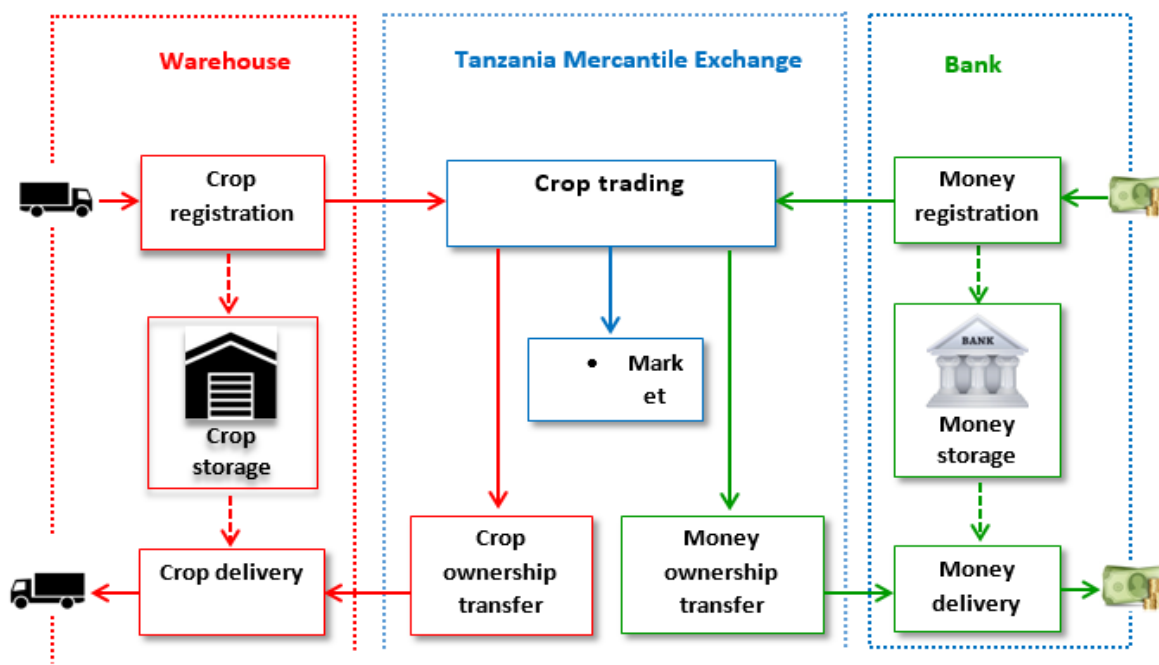
TBS LAN&WAN

The infographic features a central blue circle with a downward-pointing triangle, containing the text: **REDUCED TIME TAKEN BY BORDER OFFICES TO RECEIVE LAB RESULTS FROM TBS HQ**. Above this circle is a calendar icon with the text **4 DAYS**, and below it is another calendar icon with the text **15 Minutes**. To the right, a man in a white lab coat and blue tie holds a document titled **Lab Results**. The background shows a window with a cityscape and a desk with binders and books.



Going Forward

TANZANIA MERCHANTILE EXCHANGE PORTAL





THANK YOU



MICHIGAN STATE UNIVERSITY



Dalberg



Scaling up for food security in Africa