

Leader Copy

2024 Macomb County

4-H Horse Program

Ad Book Fund Raiser

Info Pack

Leaders,

Let's make the 2024 4-H Horse Show Season a fun and learning event. In order to do so, please motivate your club in a challenging and fun way. The more ads we sell, the better the program we can deliver. I am counting on each of you to have 100% participation from your club. Please keep ads and funds collected together for each ad along with the filled out club tally sheet.

Please do your best to sell as many ads as you can

When you thought you sold as many as you can, **SELL SOME MORE!!**

****All Ads are Tax Deductible****

Please have checks made out to:

Macomb County Horse Program Committee (MCHPC)

Ad Prices: (Ad Book Size 8-1/2" x 11")

- Small Ad \$10.00 each
 - Medium Ad \$ 20.00 each *(Best fit for Business Cards)
 - Large Ad \$ 30.00 each
 - Extra Large Ad \$ 55.00 each
 - Full Page Ad \$ 80.00 each
- *(Medium Page Ad horizontal or vertical same price \$ 20.00 each)*

Please attach the money / check to the ad and submit the to your Leader.

ALL ADS AND MONIES MUST BE TURNED TO Wayne Reeves by May 1st, 2024

**** Artists: START. YOUR. DRAWING!! ****

Any 4-H youth interested in entering a drawing for the front cover & filler pages within the 2024 ad book, please submit the drawing to your Leader.

Wayne and Annette Reeves
843-263-2553
macombadbook@gmail.com

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