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**ReFED's
Roadmap to
Reduce U.S.
Food Waste**

**2016 Michigan
Good Food
Summit**

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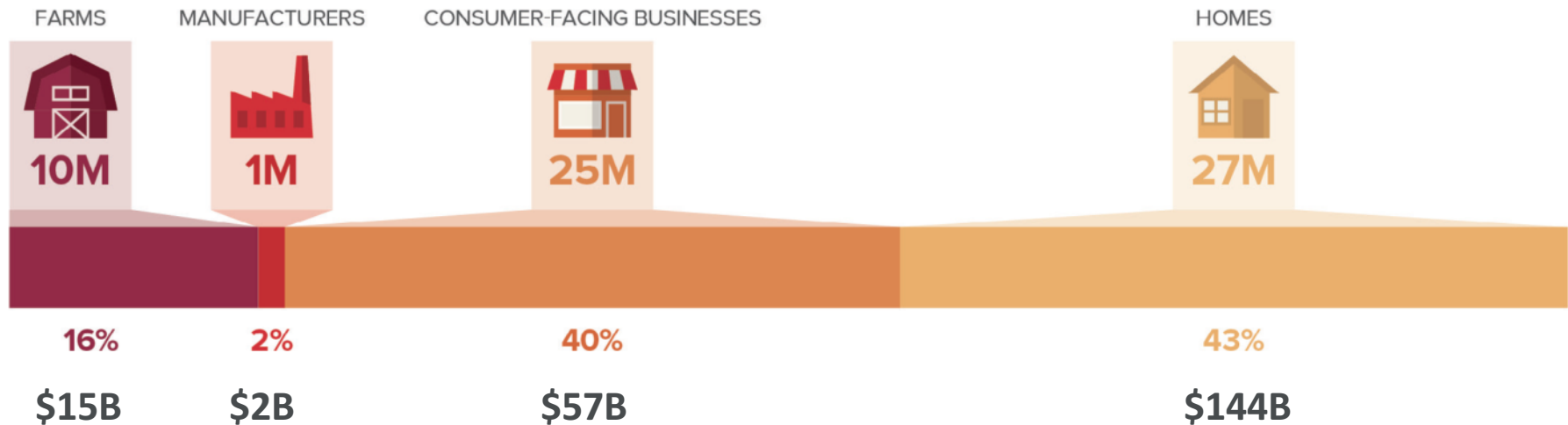
Every year, American consumers, businesses and farms spend \$218 billion (roughly 1.3% of GDP) on food that is never eaten



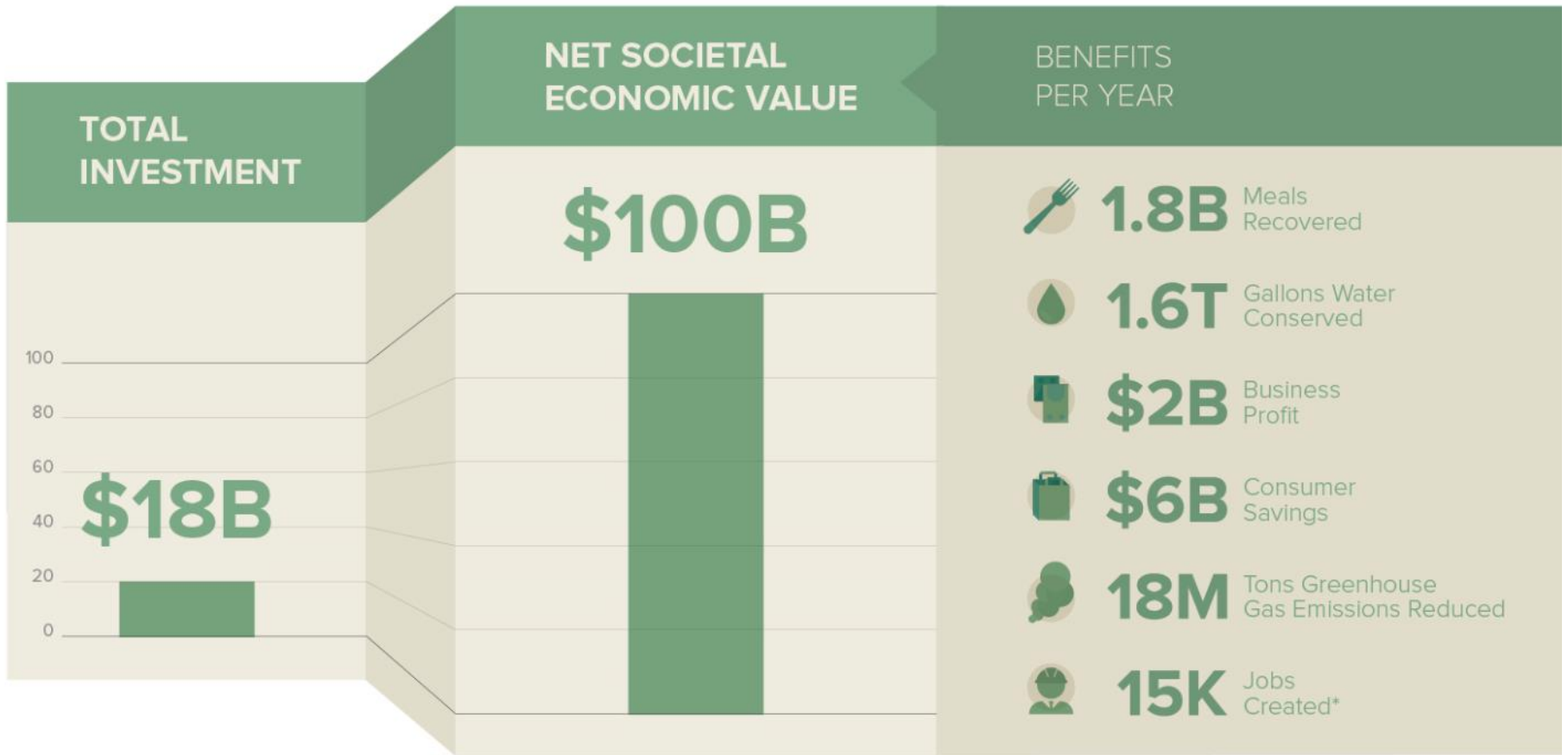
ReFED Food Waste Baseline: Nearly 63M tons of waste per year



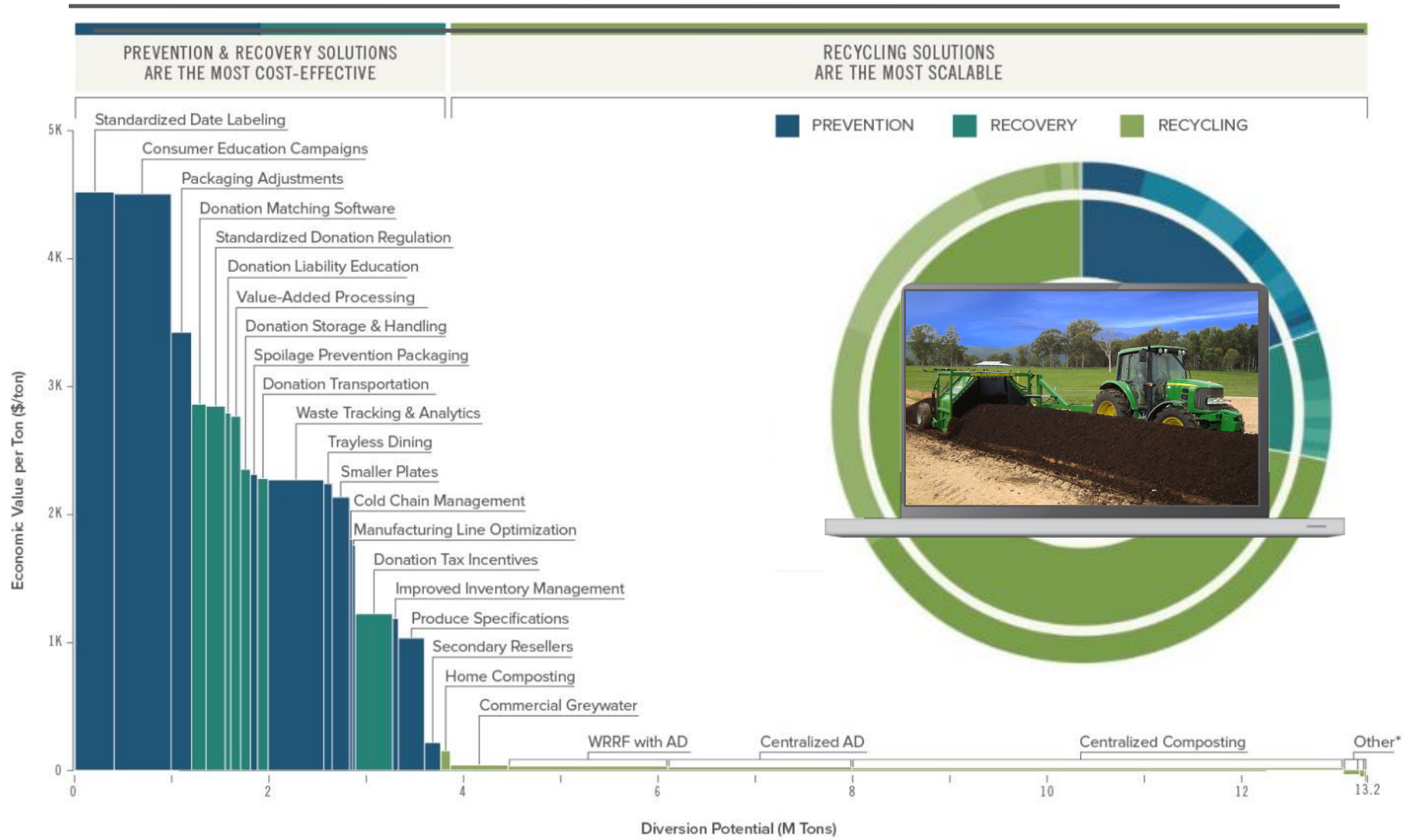
FOOD WASTED BY WEIGHT — 63 MILLION TONS (\$218 billion)



AN \$18 BILLION INVESTMENT IN 27 SOLUTIONS TO REDUCE U.S. FOOD WASTE BY 20% WILL YIELD \$100 BILLION IN SOCIETAL ECONOMIC VALUE OVER A DECADE

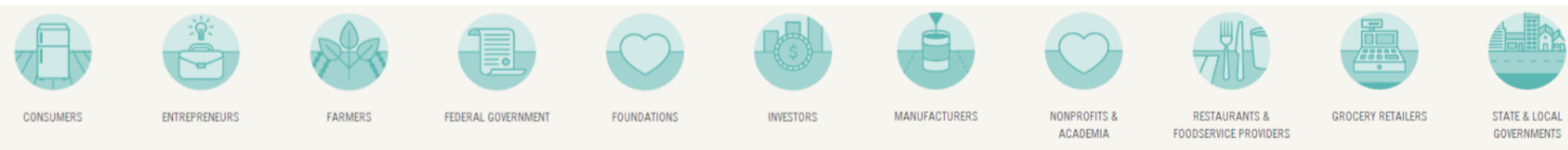


Marginal Food Waste Abatement Cost Curve



Levers to Drive Action Across all Stakeholders

Four crosscutting actions needed to quickly cut 20% of waste and put the U.S. on track to achieve a broader 50% food waste reduction goal by 2030.



POLICY

Commonsense
to standardize



INNOVATION

5 focus areas and innovation
incubator networks



FINANCING

New catalytic capital and
quantified non-financial impacts

EDUCATION

National Consumer and
Employee campaigns



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Thank you!

