



**GROWING MICHIGAN'S
GOOD FOOD FUTURE.**

MICHIGAN GOOD FOOD FUND

About the Fund



A public-private partnership **\$30M loan fund** that provides **financing & business assistance** to good food enterprises that benefit underserved communities across Michigan.

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Goals & Priorities



Goals & Priorities

- Increase access to healthy food
- Drive economic development & job creation

By Promoting:

- Equity
- Environmental Stewardship
- Local sourcing

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Financing Overview



\$30 Million Available

- **Loans**
 - ◆ \$250,000 - \$5,000,000
managed by Capital Impact Partners
 - ◆ \$5,000 - \$250,000
managed by select intermediaries
- **New Markets Tax Credit**
 - ◆ For projects larger than \$5MM
- **Catalytic Investment Award**

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Business Assistance



What types of business assistance is available?

Consulting Network:

- One-on-one counseling to better prepare for financing.

Workshops/Bootcamps:

- Business Boot Camps
- Webinars
- Workshops on product positioning, food & safety, licensing and more