

## RENÉ PÉREZ ROSENBAUM

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### EDUCATION

- Doctor of Philosophy in Economics, Department of Economics, University of Notre Dame, Notre Dame, IN, 1985.
- Bachelor of Arts, St. Edwards University, Austin, TX, 1976. Economics, Spanish

### EMPLOYMENT HISTORY

- **Current Position:** Associate Professor, Community Economic Development, School of Planning, Design, and Construction; Senior Faculty Associate, Julian Samora Research Institute, Michigan State University.
- Department of Community Sustainability; Associate Professor, Community Economic Development, Senior Faculty Associate, Julian Samora Research Institute, Michigan State University (8/1992- 8/2016).
- Post Doctoral Fellow (1990-1991); Research Associate (1991-1992) Julian Samora Research Institute, Michigan State University.
- Loyola University of Chicago, Rome Center, Rome, Italy, Visiting Assistant Professor of Economics, (8/89-5/90).
- Radford University, Department of Economics: Assistant Professor of Economics, Radford, VA, 1990-1985 (1 year leave of absence: 1989-90).
- University of Wisconsin-Whitewater, Department of Economics, Assistant Professor of Economics, Whitewater, WI, 1985-1983.

### RECENT PUBLICATIONS

- Rosenbaum, R.P., (2015) 'Policy-Induced Disparities in Migrant and Seasonal Head Start Teacher Qualifications' in *Teacher College Record* In Press.
- Iliopoulou M.A.; Rosenbaum, R. P.; Carleton C. L. (2015) 'Fighting Dogfighting: Development of the canine care and welfare scale to create the first species-specific, evidence-based, educational intervention as a strategy to arrest dogfighting in Michigan' *Journal of Applied Animal Welfare Science* In Press.
- Rene P. Rosenbaum (2015) 'Understanding Study Abroad Community Engagement In Huamachuco as Collaborative Inquiry-A Faculty Perspective' Book Chapter in *Engagement Study Abroad*, Pat Crawford Ed. In Press.
- Castañeda, S. F., Rosenbaum, R. P., Holscher, J. T., Madanat, H., Talavera, G. A. (2015). Cardiovascular Disease Risk Factors in Migrant and Seasonal Farmworkers. *Journal of Agromedicine*, 20:95–104.
- Rosenbaum, R. P. (2015) *Book Review of CAPITAL in the Twenty-First Century*, by Thomas Piketty, University Press, Cambridge, Massachusetts, 2014. *Journal of the Community Development Society*. 46:2,183-185.

- Tyler, S., Rivers, L., Moore, E. E. and Rosenbaum R. P. (2014) ‘Michigan Black Owners’ perception about Farm Ownership Credit Acquisition’ *Race, Gender and Class* Vol. 21 No. 3-4 (232-251).
- Maria A. Iliopoulou, Rene P. Rosenbaum. (2013). Understanding Bloodsports. *Journal of Animal & Natural Resource Law* Michigan State University College of Law. Volume IX. May 2013. P.125-140.
- Rosenbaum, R.P. (2012). “Heterodoxy in the Classroom: the Case of Community Economic Development”, *On the Horizon*, Vol. 20 Is. 3 pp. 218-229.
- Castañeda, S.F., Rosenbaum, R. P., Gonzalez, P., Holscher, J. (2012). Breast and Cervical Cancer Screening among Rural Midwestern Latina Migrant and Seasonal Farmworkers. *Journal of Primary Care and Community Health*, 3(2), 104-110.
- Rosenbaum R. P. (2009). “The Legacy of Latino Consciousness, Ch. 28”p. 223-228, in *Moving Beyond Borders, Julian Samora and the Establishment of Latino Studies*, Pulido, A.L., Driscoll, B., and Samora C, Ed. U of IL press, Chicago.
- Probyn, L., Suvedi, M., and Rosenbaum, R.P. (2005). “Exploring The Baseline: What Do Michigan Residents Know About The Resources Available Through Michigan State University Extension?” *Journal of Applied Communication*. Vol. 89, No. 1. P 35-49.
- Rosenbaum R. P., Smith, J., and Zhang, G. (2004). “Labor Market and Teaching Staff Considerations for Making Early Childhood Education Work for Migrant Head Start Teachers: The Case of Michigan Migrant Head Start,” *Journal of Early Childhood Teacher Education*, 27: 87-102.
- Rosenbaum, R.P., Babladelis, P. (2004). *The Michigan Green Industry Labor Study*, Michigan State University.
- Rosenbaum, R.P., Smith, J. (2003) “Crossing the Borders in Education: Addressing the Barriers of Credentialization Among Migrant Head Start Teachers in Michigan *Beacon* (Vol. XXV No. 2.)
- Rosenbaum, R.P. (2003). “The Economic Impact of Migrant Farmworkers on Southeastern Michigan,” Chapter 8, *The Dynamics of Hired Farm Labour*: Edited by Jill L. Findeis, Penn State University. CABI Publishing, pp. 93-114.
- Rosenbaum R.P. (2002). “Migrant and Seasonal Farmworkers in Michigan: From Dialogue to Action” *Working Paper No. 39*. Julian Samora Research Institute, Michigan State University, Lansing, Michigan.
- Cuellar, I. and Rosenbaum, R.P. (2002). “The Search for Legitimacy: Mexican Migrant Workers in Michigan, *Special JSRI Report*. Michigan State University, Lansing, Michigan.
- Rosenbaum, R. P. (2001) “A Criteria For Evaluating Migrant Farm Labor Policy Arguments in *Policy Studies Review* Vol. 18, No. 2(Winter).

## **RECENT WORKSHOPS, CONFERENCE SESSION PRESENTATIONS AND POSTERS**

- Presentation, (with Jean Lakin) “The Native American Indiana Association-MSU Partnership’ Co-presenter at the “Engaging Underserved Audiences” Session, Dionardo Pizana, Moderator, Cooperative Extension Fall Conference, East Lansing, MI, October 13-14, 2015.
- Presentation, (with Erica Tobe, Jean Lakin, and Brenda Long), “Diversity Initiative” Financial and Homeownership Education Monthly Meeting, ADEC Conference Room, E. Lansing, October 12, 2015.

- Rosenbaum, R.P. *“Theoretical Economic Insights into the Wealth Concentration Problem with Implications for the Community Economic Development Profession,”* Presentation at the 2015 International Community Development Society Conference, Lexington, Kentucky July 19, 2015.
- Rosenbaum, R.P. *Organized Labor and Corporate Social Responsibility Policies in the U.S. Food Industry accepted for publication at the “Corporate Social Responsibility and Labor Standards: Bridging Private Governance, Industrial Relations and Management Perspectives”* Presentation at the London School of Economics on April 23, 2015.
- Rosenbaum, R.P. *“Policy-Induced Disparities in Migrant and Seasonal Head Start Teacher Qualifications”* presentation at the Western Social Science Association, April 8-11, Portland Washington
- Rosenbaum, R.P. *“Obreros Unidos in Wisconsin in the 1960s and its Relevance for Sustainable Agriculture Rene P. Relations Today”*. Presented at the Western Social Science Association, April 10, Portland Washington
- Rene P. Rosenbaum, *“The Fair Food Program-Worker Driven Social Responsibility in U.S. Agriculture, Presented April 10.2015. Poster presentation at the Western Social Science Association Portland Washington*
- Rene P. Rosenbaum: *‘Corporate Social Responsibility and Labor Standards Program in U.S. Agriculture: The Fair Food Program and the Agricultural Labor Practices Program as Examples’* Power point Presentation to the Interagency Migrant Services Committee. Feb 3, 2015, Lansing, MI.
- Rosenbaum, R. P. (2014). *“Transforming Labor Relations in Agriculture: The Fair Food Program in Florida’s Fresh Tomato Industry”*\_2014 Great Lakes Fruit, Vegetable, and Farm market Expo! Poster presentation, Grand Rapids MI. December 2014.
- Rosenbaum, R. P. (2014) *“Migrant Workers’ Influence on Lenawee County”*, Martin Luther King Day Invited Guest Speaker Presentation, Lenawee Independent School District, TECH Center Campus, MLK Day, Adrian, Michigan, January 20.
- Rosenbaum R. P. (2013) *“Farm workers and bird deterrence”*, Limiting bird damage in fruit crops: integrating economic, biological and consumer information to determine testable management strategies for the future, Project Meeting presentation, Catherine Lindell PI, Center for Global Change and Earth Observations, Michigan State University, East Lansing, MI October 18.
- Maria A. and Rene P. Rosenbaum (2013)*“Construction of Children’s Canine Care and Welfare knowledge Scale and Children’s perceptions of dogfighting.”* Poster presentation for the 22<sup>nd</sup> Annual Conference of the International Society for Anthrozoology Evidence -based Approaches to the Study of Human-Animal Interactions. Chicago IL, USA: July 18.
- Rosenbaum, R., (2013) *‘Introduction to Community Economic Analysis and Economic Development Strategies,’* Integrated Sustainable Community Development Conference, Indonesian Delegation, Michigan State University, March 11.
- Rosenbaum, R.P., Gonzales, Andie, and Song, Won (2011) *”Overweight, Obesity, and iron Deficiency Anemia in Farmworker Children”*, 21st Annual Midwest Stream Farmworker Health Forum, National Center For Farmworker Health, Albuquerque, NM.
- Rosenbaum, R.P., (2011) *“Social Responsible Investing”*, Presented at the GMI Sustainable Community Prosperity Group Retreat, Tustin, MI. August 23<sup>rd</sup>
- Rosenbaum, R.P., (2011), *“Economic Security and Hispanic Elderly”* Invited Panel, National Hispanic Council on Aging Annual Conference, Washington, D.C. September 20th.

- Rosenbaum, R.P., (2010), “US. Latino Seniors: Demographic Characteristics and Trends” Symposium Panel presentation: Economic Security Trends for the Hispanic Families, National Hispanic Council on Aging Annual Conference, Washington, D.C. September 27.
- Rosenbaum, R.P., (2010), “Unauthorized Immigration: An Overview of the Issues: 49<sup>th</sup> Annual State Conference, American GI Forum Michigan Chapter, Ramada Lansing Hotel and Conference Center, Lansing, Michigan, June 12.
- Rosenbaum, R.P. (2009), “Farmworker Justice Speaker Series, Michigan State University, East Lansing, MI. Speaker Series Organizer, November 7.
- Rosenbaum, R.P. (2009), “Moving Beyond Borders Julian Samora and the Establishment of Latino Studies, Julian Samora Research Institute Conference Session, Conference, Michigan State University, East Lansing, MI., Conference Session Discussant, November 7.
- Rosenbaum, R.P. (2009), “Three Movements for Farmworker Justice in US Agriculture: Obreros Unidos, Farm Labor Organizing Committee, & the Coalition of Immokalee Workers”, Julian Samora Research Conference, Michigan State University, East Lansing, MI, Conference Session Organizer and Discussant, November 7.
- Rosenbaum, R.P. (2009). “Hispanic Demographics, Immigration, The U.S. Farmworker Movement, and Farmworker Economic Impacts: Four Issues Confronting U.S. Hispanic and American Society Today,” Hispanic Heritage Month Event, Invited Key Note speaker, Metropolitan State University-Saint Paul, MN. October 7.
- Rosenbaum, R. P. (2009). “Proyecto Escalon: A Michigan Solution to Meeting the Migrant Head Start Teacher Qualification Challenge, National Migrant & Seasonal Head Start Conference,” Washington D.C. February 5.
- Rosenbaum, R.P. (2009). “Proyecto Escalon” at the Head Start Higher Education Grantee Partnership Meeting, March 3.
- Rosenbaum, R.P. Walker, E. N. and Anderson G. R. (2008), “Hispanic-Limited English Proficient Learners and Head Start: Examining Issues of Access and Quality,” Poster Session, Head Start Ninth National Research Conference, June 23, Washington D.C.
- Anderson, W., Walker, E.N. and Rosenbaum, R.P. (2008). “Predictors of Head Start Teacher Retention: Implications for Program Quality,” Poster Session, Head Start Ninth National Research Conference, Washington D.C. June 23
- Rosenbaum, R.P., Session Organizer and Moderator, (2007) “Barriers to Participation of Farmworkers in Medicaid and SCHIP” Midwest Stream Migrant Farmworker Health Forum, 17<sup>th</sup> Annual Conference, San Antonio, TX, December 6-8.
- Anderson G. R. Walker, E. N. and Rosenbaum, R.P. (2007). National Head Start Association 34th Annual Training Conference, *Predictors of Head Start Teacher Retention: Implications for Reducing the Achievement Gap* (Anderson and Walker, Presenters). San Antonio, TX. April 17-18
- Rosenbaum, R.P., Walker, E. N. and Anderson G. R. (2007), National Head Start Association 34th Annual Training Conference *Hispanics Head Start Enrollment and Structural Indicators of Program Quality: Implications for Bridging the Gap* (Anderson and Walker, Presenters), San Antonio, TX April 17-18.
- Rosenbaum R.P., Smith, J. and Jacobs, J., (2007) MiAEYC Early Childhood Conference *Proyecto Escalon and Collaborations between Two and Four Year Academic Institutions*, Grand Rapids, MI March 29-31.

- Rosenbaum R.P., Smith, J. (Invited) (2006). 2<sup>nd</sup> National Hispanic Head Start Institute, *Proyecto Empuje and the Challenge to Increase Teacher Qualifications in Michigan Migrant Head Start* Denver, Colorado. Feb 27- March 3<sup>rd</sup>
- Smith J., Rosenbaum, R.P. (2006), Making Early Childhood Education Programs Work for Migrant Head Start Teachers: Latino and Non-Latino Teaching Staff, 19th Biennial Meeting International Society for the Study of Behavioral Development, (Smith, J. Poster presenter). , July 2-6
- Rosenbaum R.P. (2006), Head Start's National Research Conference Hispanic Higher Education Partnership to Serve Migrant Families by Better Educated Migrant Head Start Teachers: An Evaluation, Washington D. C. June 26-28
- Rosenbaum R. P. and LaHousse. S. (2006) "Disparities in the Farmworker Population, Presentation, Western Farmworker Forum, Settle Washington.
- Rosenbaum, R. P. Babladelis, P. LaHousse, S and Rivera, O. (2005) The Oceana Farmworker Project, Julian Samora Research Institute
- Rosenbaum R.P., Smith, J. (2005) 1st. National Hispanic Head Start Institute; *Proyecto Empuje and the Challenge to Increase Teacher Qualifications in Michigan Migrant Head Start*; Albuquerque New Mexico Jan 31-Feb 4
- Rosenbaum, R.P. & Smith, J. (2004). *The Credentialization Problem of the Migrant Head Start Teacher: A Focus on Their Challenges to Higher Education*, Annual Conference, National Association for the Education of Young Children, Anaheim, CA. November 23.

#### **RECENT GRANT and CONTRACT AWARDS**

- Rosenbaum, R.P. (PI) and Long B. (Co-PI) NIFA/USDA 2015. 'The Migrant and Seasonal Farmworker Disasters Preparedness Demonstration Project' Grand Total: \$47,746.
- Rene P. Rosenbaum, (C0-PI) Maria Iliopoulou (PI) 2012-'Compassion Fatigue' Petco Foundation. \$1500.
- Office of Study Abroad Program Grant, Site Visit Grant to Huamachuco, Peru \$1500, 11/11/2011.
- Rene P. Rosenbaum, Contractor, Northwest Michigan Health Services, Inc., Project Researcher on a U.S. DHHS HRSA Enabling Services Grant, \$ 18,000 2010-2011.
- Rene P. Rosenbaum (C0-PI) U.S.DHHS – Head Start Bureau- Hispanic Serving Institution Partnership, PI, \$750,000, 2005-2010. University of Colorado Health Sciences, Center for American Indian/Alaska native Head Start Research, U.S.DHHS, ACF. Co-PI, \$300,000, 2006-2008.
- U.S.DHHS – Head Start Bureau- Hispanic Serving Institution Partnership, PI, \$519,992, 2001-2005.U.S.DHHS Migrant Farmworker Health Grant, PI, \$246,400, 2002-2005.
- Michigan Agricultural Experiment Station Grant, Green Industry Labor Market, PI, \$38,100, 2001-2003. (Co-PI in 2001; PI in 2002-2003).
- John Schweitzer (PI), Rosenbaum, P.R. and Campos A., Gardi J. (Co-PIs) MSU Families and Communities Together (FACT) Coalition, 28,6240. 2001.

#### **GRANT PROPOSALS Under Review:**

- Porter, M. (PI); Rosenbaum, R.P. (Co-PI); Christopher Wolf (Co-PI) Role of Mexican Born Workers in Dairy Industry. National Institute of Food and Agriculture. Agriculture and Food Research Initiative: Foundational Program USDA-NIFA-AFRI-005843 5 Years \$499,242.

- Porter M. (PI) Rene Rosenbaum (Co-PI), Christopher Wolf (Co-PI) Research Proposal to the Rackham Foundation. The Role of Migrant Workers in the Michigan Dairy Industry. 2 Years (\$82,325).
- Angelica M Fuentes (PI); Jerry Caldwell (Co-PI); Martha Casquette (Co-PI); Hiram E Fitzgerald Co-PI); Texas Southmost College to Michigan State University: Expanding Transfer Access for Community College STEM National Science Foundation 2 Years (\$300,000).

### **CURRENT PUBLIC SERVICE ACTIVITIES**

- Department of Community Sustainability, Promotion and Tenure Committee-Secretary
- ANR College Representative on CLACS Advisory committee
- Advisory Board Member, Chicano Latino Studies
- Economic Development Workgroup Member, Power of We Consortium; City of Lansing, Office of Financial Empowerment

### **CURRENT TEACHING**

- Spring Semester 2016: CSUS 447- Community Economic Development
- Summer 2016: Internship and Independent Study in the Peruvian Andes Study Abroad Program.

### **MSUE IMPACT (2015)**

- 1) Identify Extension Audience: Native Americans and Hispanics in Michigan.
- 2) MSUE Collaborators: The Greening Michigan Institute Financial and Homeownership Education Group
- 3) Summery Statement of Impact Resulting from my Work:

Because of Brenda Long who leads the Greening Michigan Institute Financial and Homeownership Education (FHE) team, I was able to make inroads into Extension at the start of October of 2014. I was promoted to contact her because I have interest in increasing the health insurance rates for Hispanics and I was given her name as leader of the Smart Choice Health Insurance Education program for Extension. My interest led to connecting with her team, the GMI Financial and Homeownership Education statewide group. I have since embraced that group's broader work plan and work to advance the FHE Work Team's "Diversity and Civil Rights Efforts" which are consistent with its broader Logic Model work.

My Extension time in 2015 was consumed by my work with the GMI FHE group to help achieve its plan of work, particularly as it relates to its diversity efforts. The FHE Work Team statement to advance its Diversity and Civil Rights Efforts reads in part that the work team "will continue to identify key community members to serve as cultural connectors in the following communities: Tribal Community leaders and or members, Hispanics/Latino community partners and or members and groups that serve individual with disabilities. These guides will assist FHE in learning about specific housing or financial management policies, programs, or community needs".

To advance these efforts I have operated at the community level, rather than at the individual level, to generate numerous outputs in the form of activities, services and products as part of my work plan. These outputs can be organized into three components of my work plan: 1) Using my

social capital with Hispanic and Native American groups across the state to serve as Cultural Connector Between Extension and Native American and Hispanic Groups; 2) Using my knowledge on the Hispanic population to inform Extension programming on its diversity plan; and 3) My role as a researcher to advance specific programmatic agenda through grant proposal writing.

The result of my efforts have led significant outcomes in the form of changes in knowledge, changes in action, and changes in conditions. So, short, medium, and long-term impacts have been achieved.

My role as Cultural Connections was initially focused on the Native American Community in Detroit. The goal was to identify organizations through which Extension could deliver its education programs. Using my social capital I invited Extension to reach out to the North American Indian Association of Detroit in hopes of producing a collaborative arrangement whereby the Association could serve as a conduit through which we could deliver individual level assistance and education. The North American Indian Association of Detroit is the oldest urban Indian organization in the country, but Extension was not familiar with the group. Both Extension and the Association were very receptive to this idea and the Extension leaders in the Detroit area arranged a meeting to discuss education opportunities. The meeting that took place in early 2015 resulted in an understanding to make arrangements for education workshops at the Association, as well as to provide cultural training to Extension staff in Detroit. These workshops have already taken place but the relationships between the FHE Extension group and the Native American community in Detroit has changed tremendously. Since then, Extension has supported the desire of the Association to conduct a comprehensive needs assessment of urban Indians. Although a lot of individuals are responsible for the decisions by FHE and the Association to collaborate in the implementation of such a needs assessment, I feel I have been a key catalyst in this effort. Since that early meeting in 2015, this effort has resulted in numerous meetings and countless tasks to develop a survey instrument that is currently been administered to the Native American community in a seven county area in Southeast Michigan. The survey is comprehensive in nature with over 100 questions. The effort has garnered the support of the other major Urban Indian nonprofit organizations in Detroit who are assisting on the project. I am the PI on the IRB application and the survey instrument and assisted in constructing the survey and reviewing its many questions. In addition to Extension, the effort has also generated the support of the Native American Institute and the Office of Outreach and Engagement. Over \$20,000 has been contributed to this effort. We expect that we will finish with data collections in January or February.

The success of our efforts is increasingly being recognized. The success of our efforts promoted the invitation by Dionardo Pizano to the FHE group to speak on “The Native American Indiana Association-MSU Partnership ’ at the “Engaging Underserved Audiences” Session, of the Cooperative Extension Fall Conference East Lansing, MI, October 13-14, 2015. Jean Lakin, FHE leader from the Detroit area and I presented on our work.

In advancing collaboration between Extension and the Association, I was mindful to invite the Native American Institute (NAI) on campus to join the effort. The FHE group had no previous

involvement with the NAI. Since then Extension and the NAI have established a working relationship and entered discussions on cultural sensitivity.

I targeted four Hispanic groups in the state to advance similar collaborative efforts between FHE and Hispanics. These included Cristo Rey, the Migrant Education Program sponsored by the Van Buren Intermediate School District, the Oceana Hispanic Center in Oceana County, and the Michigan Migrant Head Start Program (statewide) , and the Congress of Communities in Detroit, and farmworkers in Clinton County. These outreach efforts are ongoing but currently, arrangements have been made to deliver FHE education programming to the Hispanic population in Van Buren County, Clinton County, and Detroit.

In addition to these efforts, I also made a couple of presentations and wrote a couple of grant proposals with Extension folk, one of which got funded.