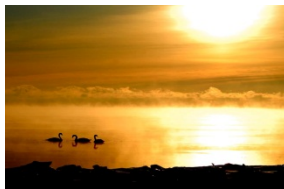




Michigan Heritage Routes

PURE MICHIGAN®
Your trip begins at michigan.org



Michigan Heritage Routes

TAKE THE ROAD LESS TRAVELED...

Michigan Heritage Routes are unique corridors having outstanding natural beauty, historic buildings or resources, and capture a recreational setting that sets the mood for the recreational experience.

....Michigan Heritage Routes – established by the Legislature in 1993

....Administered by MDOT

....Staffed by the Regional Planning Agencies through funding from MDOT



Recreational Routes



1 US 23: Huron Shores Heritage Route
200 miles from Standish to Mackinaw City

2 M-35 Hidden Coast Highway
64 miles between Gladstone and Menominee.

3 M-1: Woodward Ave
27 miles through Detroit Metro Area
All American Road & National Scenic Byway

4 M-15: Pathway to Family Fun
85 miles from Clarkston to Bay City

5 M-179 Chief Noonday Trail
19 Miles (located south of Grand Rapids)

6 I-69
80 miles from Indiana border to Battle Creek area

7 River Road National Scenic Byway
20 miles along the Au Sable River



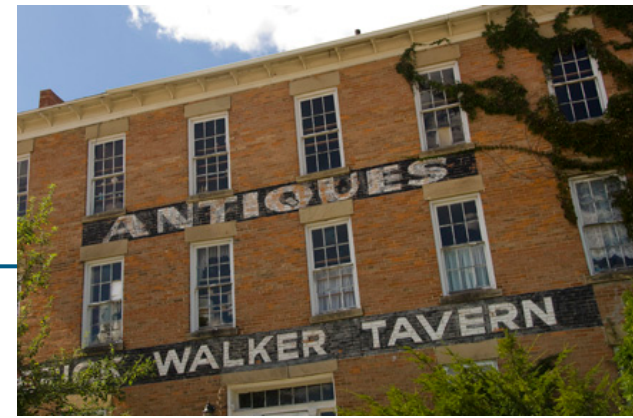
Scenic Routes



- 1** M-119 Tunnel of Trees
13 miles Harbor Springs to Cross Village
- 2** M-22/M-204/M-109 Leelanau Scenic Heritage Route
64 miles around the Leelanau Peninsula
- 3** M-37: Old Mission Peninsula Scenic Heritage Route
18 miles from Traverse City to the tip of the Old Mission Peninsula.
- 4** US 41 Copper Country Trail
47 miles from Houghton to Copper Harbor
- 5** M-123 Tahquamenon Scenic Heritage Route
62 miles loop through Paradise to Newberry



Historic Routes



- 1 US 12: Heritage Trail**
212 miles from Detroit to New Buffalo
- 2 M-125: Monroe Historic Route**
7 miles within City of Monroe
- 3 M-25: Bay City Historic Route**
2 Miles in Bay City
- 4 I-94 Business Route: Marshall's Territorial Road**
14 blocks
- 5 US 2: Iron County Heritage Trail**
16 miles from Iron River to Crystal Falls



Routes that make a difference

Having an Impact

Byways have an impact by bringing together communities with a common feature – a unique roadway – to work together in promoting a regional destination.



Economic impacts of Heritage Routes: some can be measured, some cannot.

Pathway to a Region

Regional Tourism – large enough to make a difference by combining community assets and resources and by giving the traveler a real destination, but small enough to manage.

Rebranding of the Program

The economy, social media, and changes in the way visitors search for information is prompting a reinvention of Heritage Routes into...

PURE *M*ICHIGAN[®] *B*YWAYS

MDOT and Travel Michigan have begun to work together to promote the State's unique tourism corridors.

More consistent with the "America's Byways" program....



Reinventing the Program

New program name: Heritage Routes
become Pure Michigan Byways

Requires legislative action

New logo and signage

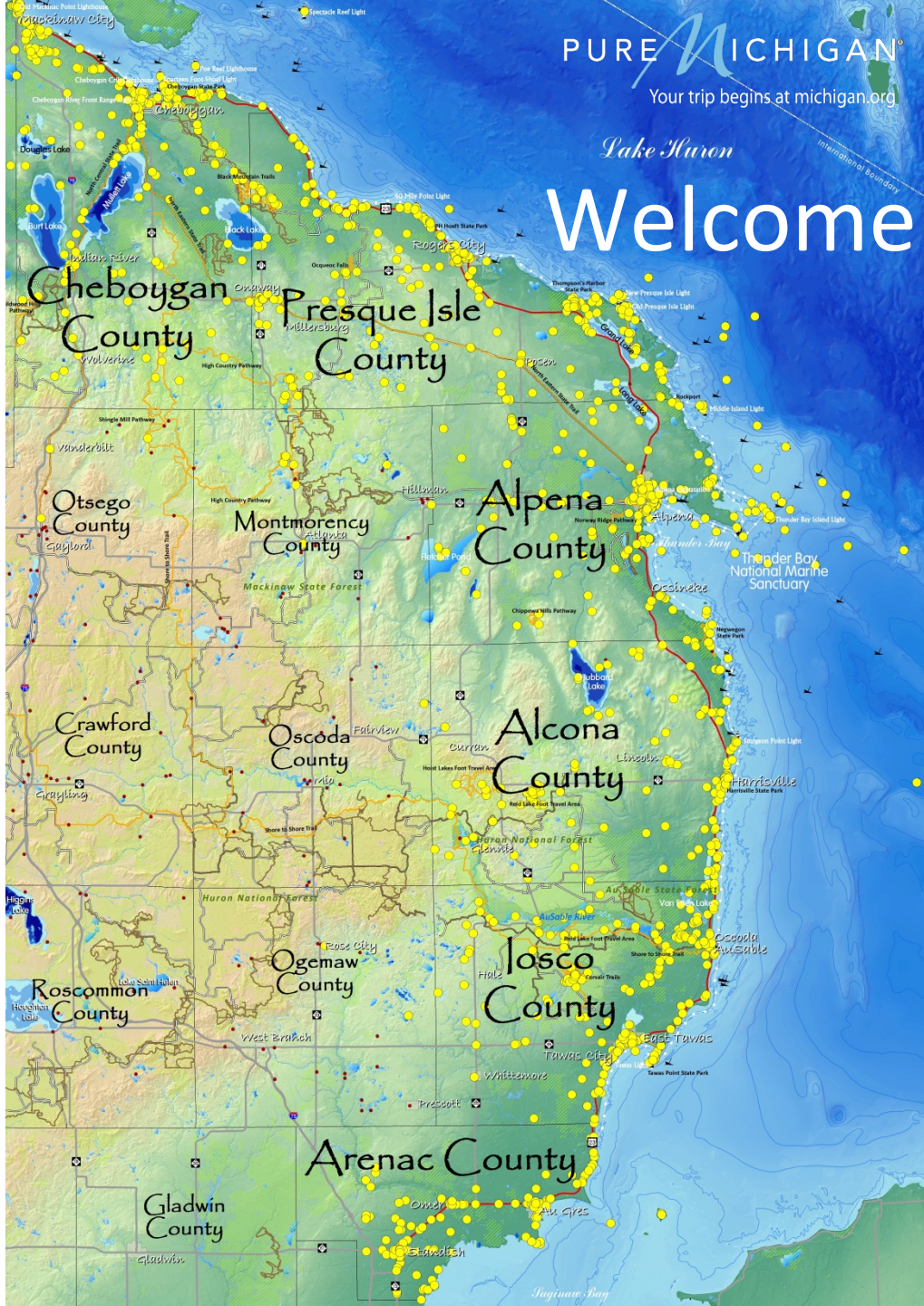
New websites for each byway

Partnership with Travel Michigan

New coordinating promotional materials.

Stable program funding.





PURE MICHIGAN
Your trip begins at michigan.org

Welcome to Heritage 23



200 Miles of Linear Corridor

366 Miles of Coastline

6 Counties

45 Municipalities

3,703 Square Miles of County-Wide Area

6,000 miles of Rivers & Streams

170 Square Miles of Inland Lakes

635,000 Acres of Public Land

448 Square Miles of National Marine Sanctuary

200+ Shipwrecks

It's all about Partnerships

6 County Teams Representing....

Cheboygan County Community Development Office
Cheboygan County Commissioners
MSU Extension
Mackinaw City Chamber of Commerce
Mackinaw Area Historical Society
Cheboygan Historical Museum
PH Hoeft State Park
Presque Isle Co Hist. Museum
Presque Isle Co Dev Commission
40-Mile Point Light
Mackinaw City
Rogers City Area Chamber of Commerce
Presque Isle County Library
City of Rogers City
Thunder Bay National Marine Sanctuary
Alcona County Historical Society
Great Lakes Lighthouse Keepers Association
City of Alpena
Alpena Township
Sanborn Township
Senator Moolenaar's Office
Alpena County Commissioner's
Alpena CVB
Alpena DDA
Target Alpena
Alpena County Library
Alpena Township
Alcona County Road Commission

Bicycling Advocates
Alcona County Commissioners
City of Harrisville
Sunrise Coastal Coalition
Oscoda/AuSable Chamber
Alabaster Township
Iosco County Road Commission
Tawas City
Michigan Sunrise Tours
Oscoda Township
City of East Tawas
Tawas Area Chamber
Oscoda Wurtsmith Airport
City of AuGres
Iosco County Commissioners
Hale Area Association
Oscoda DDA
Oscoda CVB
AuSable Township
Michigan Sea Grant
Whitney Township
Baldwin Township
Standish Depot
Saginaw-Chippewa Indian Tribe
Modern Craft Winery
Arenac County Commissioners
Michigan DNR
US Forest Service
River Road Scenic Byway
Besser Museum for Northeast MI

Friends of Rockport
Michigan Arts & Culture Northeast

Management Council

Oversees entire program

+2 reps from each county

+ 2 alternates from each county

+2 private sector tourism reps

+MDOT

+MDNR

+US Forest Service/River Road Byway

+NOAA / Thunder Bay National Marine
Sanctuary

+Sunrise Coastal Coalition

+Saginaw-Chippewa Indian Tribe

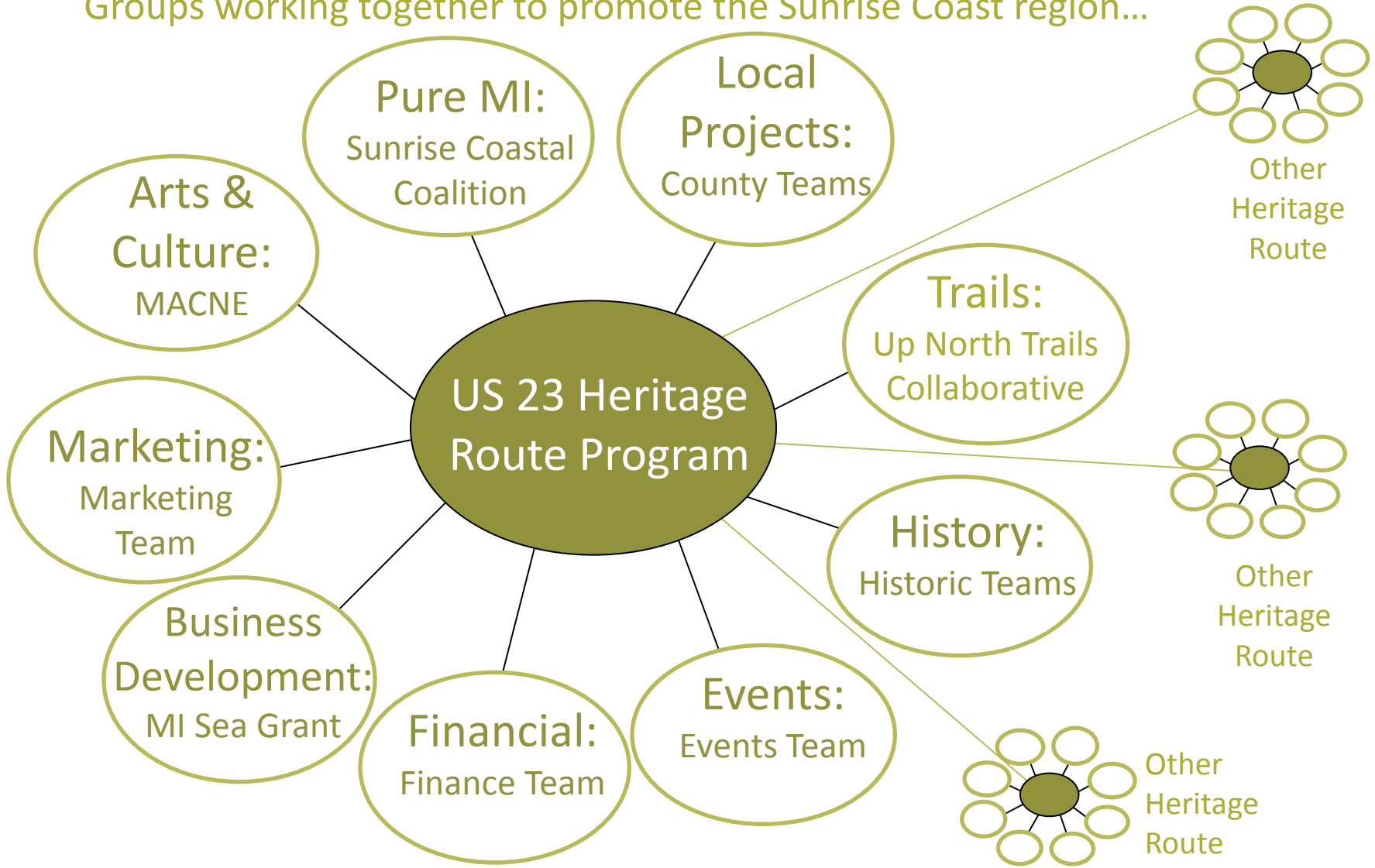
+Michigan Sea Grant

+Michigan Arts & Culture Northeast

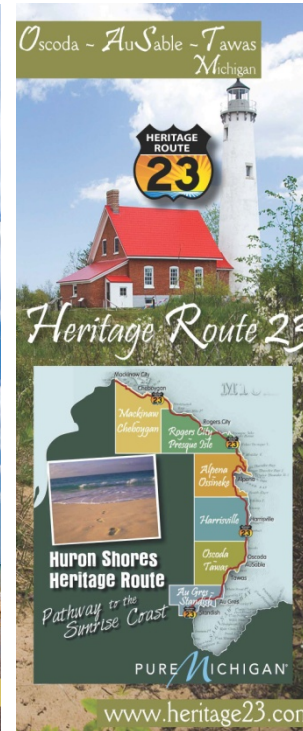
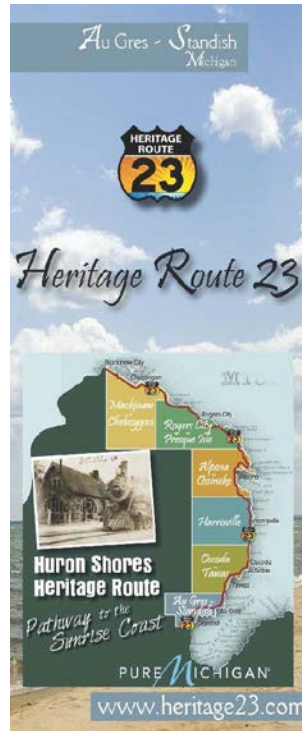
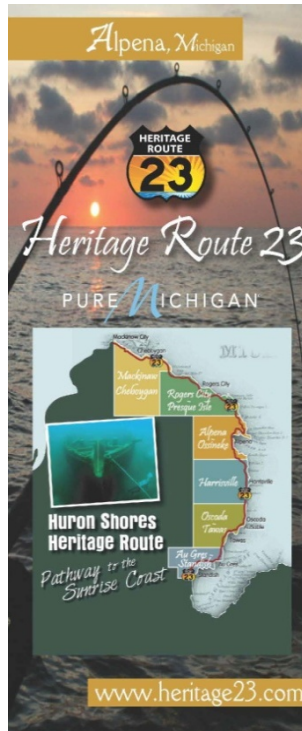
**6 County Teams + 1 Mgmt
Council + 1 NEMCOG Staff =
over 90 people!**

Program Structure

Groups working together to promote the Sunrise Coast region...



Tying Us All Together



Sometimes, all you have to do is show them...

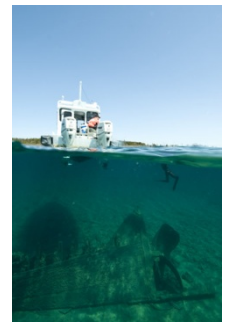
"Wow! We look like a Region!"

Featured Destination...Sunrise Coast

PURE *M* ICHIGAN[®]
Your trip begins at michigan.org

Back to the Water

Summer Campaign



<http://youtu.be/lcT5WnlRKqY>

Above & Below the Waves...

Different Direction

Fall Campaign




<http://youtu.be/hEl6gMV497Y>

Social Media



Michigan Sunrise Coast

Denise Home Find Friends

 **Michigan Sunrise Coast**
Company


Liked Following Message

Timeline About Photos Likes More

PEOPLE >

4,109 likes

Anne Marlowe and Laraine Sundin like this.



Invite your friends to like this Page

ABOUT >

Welcome to the Official Page of the Michigan Sunrise Coast! Feel free to suggest us to friends and spread the word of this beautiful area!

<http://www.travelmichigan.org/>

Suggest Edits

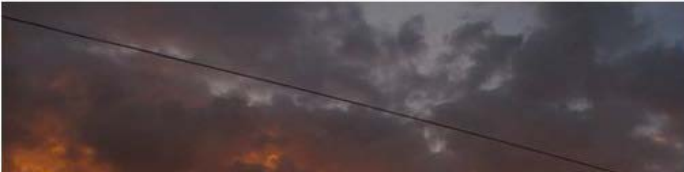
Post Photo / Video

Write something on this Page...

Michigan Sunrise Coast shared Jen Reeves's photo.
59 minutes ago

Jen Reeves shares her view with us this morning.
Thanks Jen!

Standish sunrise



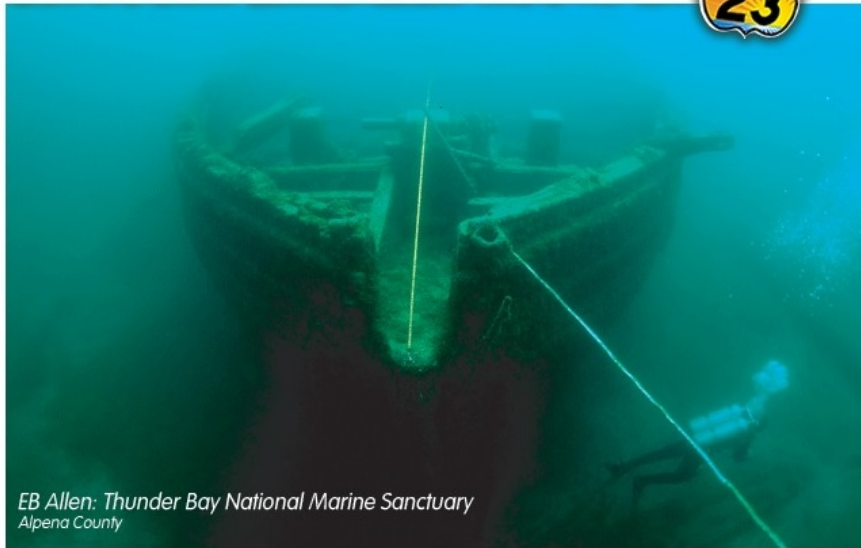
Heritage 23 on the Web

DISCOVER HERITAGE ROUTE 23

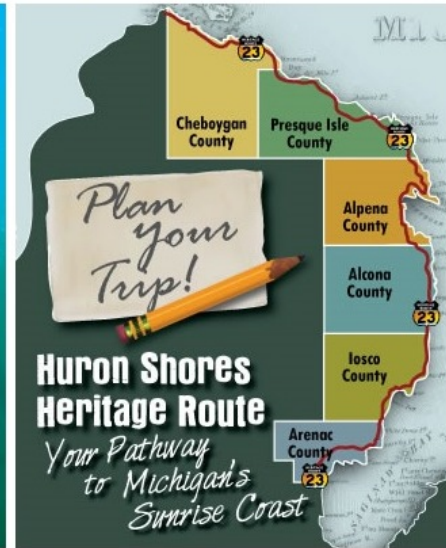


Editor Log In

[About](#) | [Counties](#) | [Interests](#) | [Events](#) | [Plan Your Trip](#)



EB Allen: Thunder Bay National Marine Sanctuary
Alpena County



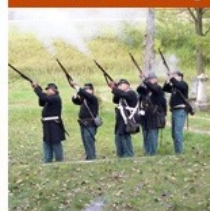
Huron Shores
Heritage Route

Your Pathway
to Michigan's
Sunrise Coast

Active Adventures



Art, Culture & History



Outdoor & Farm Fun



Eat, Shop & Sleep



Blueways



Greenways



Featured Attraction: [Sunrise Side Wine & Hops Trail](#)

Michigan's Sunrise Side has some of the most unique beer and tantalizing wines to be found anywhere. You can sample what the Sunrise Side has to offer on a special tour called the Wine and Hops Trail. The Trail consists not only of wineries and breweries but some very special attractions. Make your trip a day, a weekend or a whole week. Follow the trail and find many exciting attractions, restaurants, historic sites and much, much more!



Michigan Sunrise Coast

Like



Michigan Sunrise Coast

Spring fishery workshops offer current research and information related to the status of the Lake Huron fishery
Michigan Sea Grant and Michigan State University

Asset Inventory

A topographic map of a coastal region, showing land elevation in shades of green and brown, and the ocean in blue. The map is positioned on the left side of the slide, partially overlapping the text.

Total Attractions Mapped: 2,209

Total Attractions Appearing on Website: 1,541

Asset Categories:

- Active Adventures
- Art, Culture & History
- Outdoor & Farm Fun
- Eat, Shop & Sleep
- Greenways
- Blueways

Asset Inventory Marathon

Our attraction and activity categories...

 Access to River, Lake or Stream	 Bowling	 Native American	 Snowshoeing	 Antique Shopping	 Visitor Center
 Agriculture	 Boating	 Natural Area or Preserve	 Wildlife Watching	 Arts & Crafts	 Waterfall
 Amusement Park	 Canoeing	 Natural Feature	 Touring	 Convenience Shopping	 Wildlife Refuge or Sanctuary
 Art	 Fishing	 Natural Spring	 Biking	 Gift Shopping	 Wildlife Viewing Area
 Auto	 Kayaking	 ORV Trail	 Cross-Country Skiing	 Grocery Shopping	 Winery or Brewery
 Beach	 Sailing	 Other	 Dog Sledding	 Hard Goods Shopping	 Worship
 Birding Sites	 Scuba Diving	 Park	 Horseback Riding	 Outfitter	 Water Feature Viewing
 Boat Launch	 Go-Karts	 Resort	 Artist Demonstrations	 Soft Goods Shopping	 Freighter Watching
 Campground	 Laser Tag or Paint Ball	 Scenic View Area	 Music and Theater Performances	 Bed & Breakfast	 Scenic Viewing
 Culture	 Petting Zoos	 Shipwreck	 Native American Cultural Event	 Hotel	 Local Wine or Hops Tasting
 Education	 Kite Boarding	 Shipwreck Trail	 Recurring Cultural Event	 Motel	
 Emergency	 Swimming	 Shipwreck Trail	 Guided Tours	 Short Term Rental	
 Food	 Improved Camping	 Shop	 Self-Guided Touring	 Parking	
 Golf Course	 Rustic Camping	 Sleep	 Shipwreck Tour	 Transportation Depot	
 Guide	 Golfing	 Snowmobile Trail	 Aviation Viewing	 Hay or Sleigh Riding	
 Health Care	 ATV	 Sports Facility	 Convenience Dining	 U-Pick Farms	
 Historic Site	 Birding	 State or National Forest	 Dining	 Animal Viewing	
 Historic Trail	 Earthcaching	 Tour	 Clinic	 Geology	
 Industrial Tourism Site	 Fossil Collecting	 Trail	 Hospital	 Insect Viewing	
 Land Formation	 Geocaching	 Trailhead	 Pharmacy	 Plant Community Viewing	
 Lighthouse	 Hiking	 Transportation	 Physician	 Plant Viewing	
 Maritime	 Hunting				
 Maritime History	 Picnicking				
 Migration Waypoint	 Sledding				
 Museum	 Snowshoeing				

Greenways and Blueways



Enhanced US 23 website by providing interactive trail maps

Water Trails

Name
Difficulty
Miles
Water Access Points
Waypoints
Nearby Points of Interest

Land Trails

Name
Uses allowed
Difficulty
Miles
Trailhead
Terrain
Camping
Restrooms
Water
Grooming method (skiing)
Nearby Points of Interest



Explore our
Greenways



Paddle our
Blueways

Funded by a Coastal Zone Management Grant

Other Projects for the Traveler

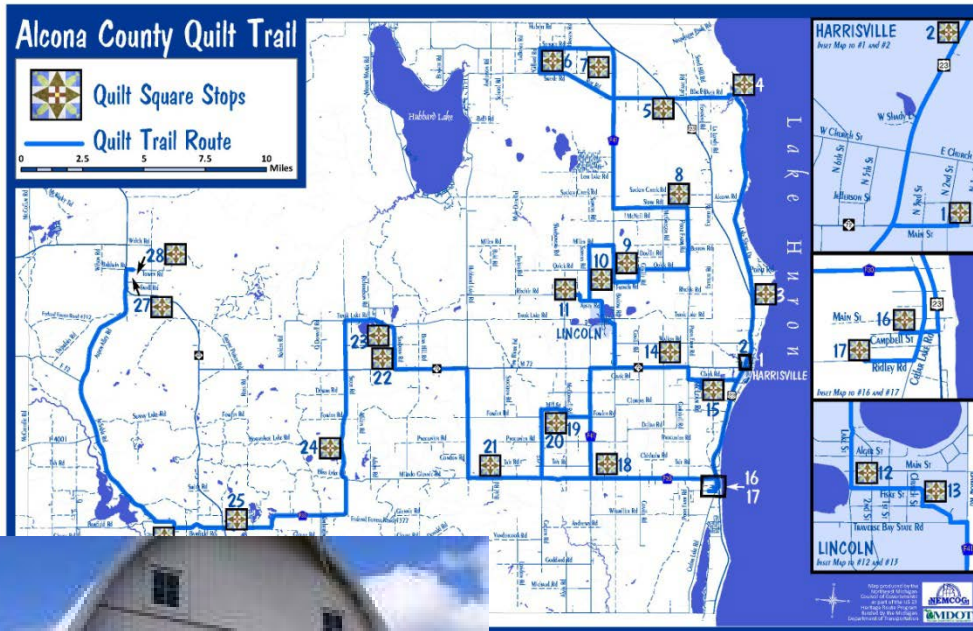
Historic Depot in Standish



Heritage Route Welcome Center



Alcona County Quilt Trail



Tours



7 Bike Tours



HERITAGE ROUTE 23 **The Old Stone Church Route**
 A Huron Shores Heritage Route Bike Tour
 Total Trip: 16.7 miles



Travel the "Old Stone Church Route"...

- 0.35 mi** Turn north on Lake Street. Harrisville Depot (Historical Marker 1) located on the West end of Dock Street.
- 0.15 mi** Turn left on Washington Street.
- 6.3 mi** Turn right on US 23 and travel north.
- 1.0 mi** Turn left at Shaw Rd. Old Stone Church (Historical Marker 11) located at the corner of Shaw Rd and Poor Farm Rd.
- 5.5 mi** Turn left on Poor Farm Rd. Travel south. Traffic can appear unexpectedly along this section.
- 2.6 mi** Turn left onto Walker Rd. Travel east to US 23. Airport is located on the south side of the road near the intersection with Mill Creek Rd.
- 0.9 mi** Turn right onto US 23 back to Harrisville.
- 0.3 mi** Turn left onto Church Street. Methodist Church (Historical Marker 5) on the southwest corner of US 23 and Church Street. Turn left onto Lake Street back to the trailhead at the Harbor.

1 Historical Marker: Harrisville Depot

Built in 1901 for the Detroit and Mackinac Railway Company, this cut stone depot was a busy place any day of the week with the bustling lumber business in and around Harrisville. Daily trains arrived or departed to destinations such as Detroit or Cheboygan. As the lumber business diminished and automobile use increased, rail travel became less and less common. The last passenger train left the station on March 31, 1951. Mail and freight service continued through the early 1960's, after which the building was used for occasional storage by the railroad. This depot is one of the few remaining in northern Michigan.

11 Historical Marker: Old Stone Church

In 1880 the Township of Alcona had 187 houses, 4 schools, 2 Churches, a lighthouse, and 3 post offices. Presbyterians living there built their own white frame church, the First Presbyterian Church of Alcona. In 1886, the Church building was moved two miles west to the present site in Haynes Township. In June 1924, sparks from a roof fire at a neighboring farmhouse set the church ablaze. Many of the interior features were saved, but the building was totally destroyed. Volunteers rebuilt the church with stones found on surrounding farmland. It was reopened on June 6, 1934. In 1969, the church became the present nondenominational community church.

5 Historical Marker: United Methodist Church

The first Sunday School and Church in Alcona County was Methodist, with Rev. Joseph P. Merchant walking the Huron Shore, from settlement to settlement, from Tawas to Alpena. He settled in Harrisville with his family in 1861. He formed membership classes that met in a house with no chimney and two small slide windows on the bank at the foot of what became Church Street. When the town built a new schoolhouse on the Court House Square, that building was used by the Methodists. The present church, was built in 1867. Membership included such early family names as Conklin, Colwell, LaChapelle, Rutson and Van Buskirk. By 1859, the congregation numbered 140. The stained glass windows date from 1924.

★ Quilt Trail Panel

Discover Heritage Route 23...your Pathway to the Sunrise Coast!
www.heritage23.org

Before You Ride

- Water is only available at trailhead. Bring your own water on the trip.
- Cell phone reception varies and does not exist along some route segments.
- All county roads have gravel shoulder. US 23 has paved shoulder.
- Be predictable and operate like a vehicle.
- Always wear an approved helmet.
- Ride with traffic.
- Use hand signals.
- Be mindful of other traffic.
- Wear appropriate clothing.
- Use lights at night.

This map was developed by the US 23 Heritage Route program and NEMCOG. The user of this map bears responsibility for higher own safety. The US 23 Heritage Route or NEMCOG makes no express or implied guarantee as to the safety or condition of the roads shown and has no responsibility for maintaining them. Conditions indicated on the map are subject to change. Be prepared to make your own assessment of traffic and roads appropriate to your riding skills. All entities involved in the creation of this map disclaim responsibility and shall not be answerable or held accountable in any manner for loss, damage, or injury that may be suffered as the result of the use of this map.

Alabaster Trail & Arboretum

Trees of the Alabaster Native Tree Arboretum

American Beech	<i>Fagus grandifolia</i>
American Elm	<i>Ulmus americana</i>
Ash	<i>Fraxinus sp.</i>
Autumn Olive	<i>Elaeagnus umbellata</i>
Balsam Fir	<i>Abies balsamea</i>
Basswood / Linden	<i>Tilia americana</i>
Big Tooth Aspen	<i>Populus grandidentata</i>
Black Cherry	<i>Prunus serotina</i>
Box Elder	<i>Acer negundo</i>
Common Apple	<i>Malus pumila</i>
Cottonwood	<i>Populus deltoides</i>
E.White Cedar/Arborvitae	<i>Thuja occidentalis</i>
Green Ash	<i>Fraxinus pennsylvanica</i>
Hop-hornbeam	<i>Ostrya virginiana</i>
Larch / Tamarack	<i>Larix laricina</i>
Northern Pin Oak	<i>Quercus ellipsoidalis</i>
Oak	<i>Quercus ellipsoidalis</i>
Oak hybrid	<i>Quercus ellipsoidalisXrubra</i>
Quaking Aspen	<i>Populus tremuloides</i>
Red Maple	<i>Acer rubrum</i>
Red Oak	<i>Quercus rubra</i>
Red Pine	<i>Pinus resinosa</i>
Scotch Pine	<i>Pinus sylvestris</i>
Serviceberry	<i>Amelanchier sp.</i>
Sugar Maple	<i>Acer saccharum</i>
White Ash	<i>Fraxinus americana</i>
White (Paper) Birch	<i>Betula papyrifera</i>
White Pine	<i>Pinus strobus</i>

Brochure designed by the
Northeast Michigan Council of Governments
as part of the US 23 Heritage Route Program
www.nemcog.org

Discover Heritage Route 23 www.heritage23.org

Osco County



PURE MICHIGAN[®]
Your trip begins at michigan.org

200 miles of spectacular scenic views of Lake Huron and an astounding array of large public forest and recreational properties await travelers on the Huron Shores Heritage Route. Beginning in Standish and winding up the Lake Huron coastline, the Huron Shores Heritage Route offers some of the most extensive and significant recreational, ecological, historical and cultural sites in Michigan's Lower Peninsula. The northern Lake Huron shoreline boasts water, forests, wetlands, lighthouses, parks, trails, museums, small towns, culture, attractions, golf, dining, and many other hidden treasures. And the adventures aren't just on the coast...connecting to the Heritage Route in Oscoda is the River Road National Scenic Byway...which winds along the mighty AuSable River through the Huron National Forest. Coastal and inland discoveries await...discover US 23...your pathway to the Sunrise Coast!



Logo and tree identification signs appear on trail

Tree identification will be interactive online



Stories of the Sunrise Coast

Documentary Production and Written Stories



Stories focus on...

History

Culture

Natural Features

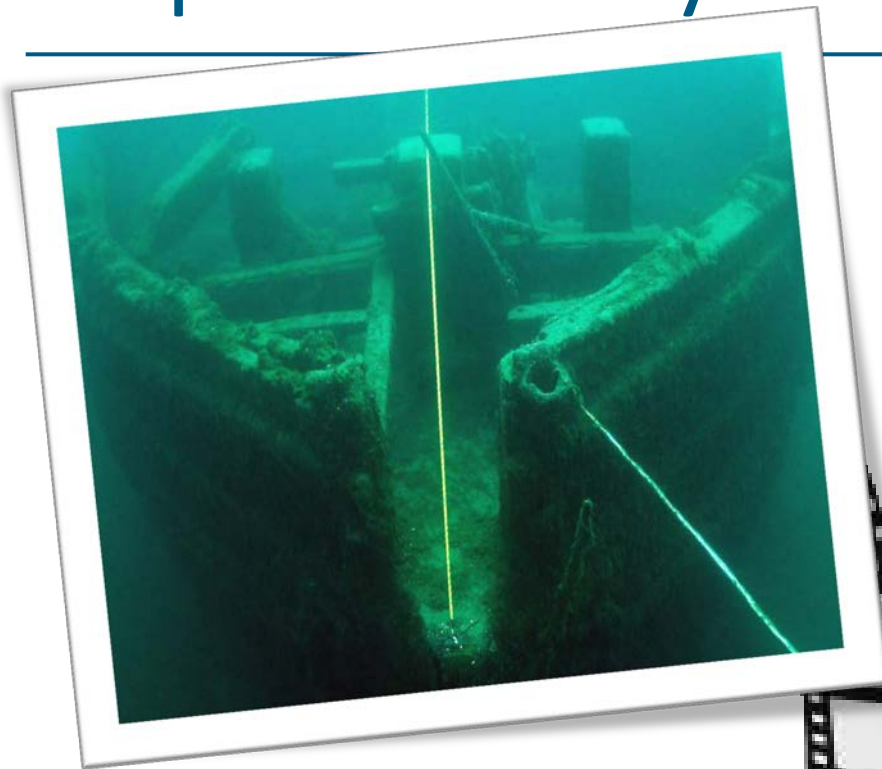
Legends & Lore

Produced by
Emmy-Award
Winning
Filmmakers

Available at www.heritage23.com and via QR Codes
on print materials and site signage.



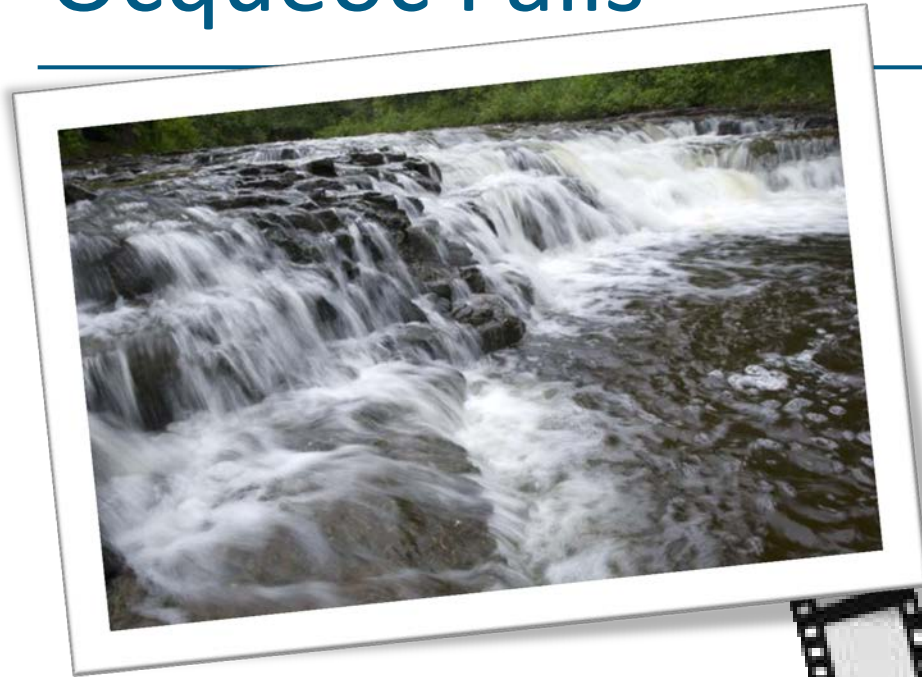
Shipwreck Alley



Tuttle Marsh



Ocqueoc Falls



Historic Mill Creek



Stories of the Sunrise Coast Interpretive Materials

Maps will be created in the following style:



Print materials on their way
in 2015:

(all maps are large format)

Regional Map

6 County Maps

Historic Tour Map

Biking/Hiking Map

Ecotourism Map

Cultural Sites Map

Route Atlas/Guidebook

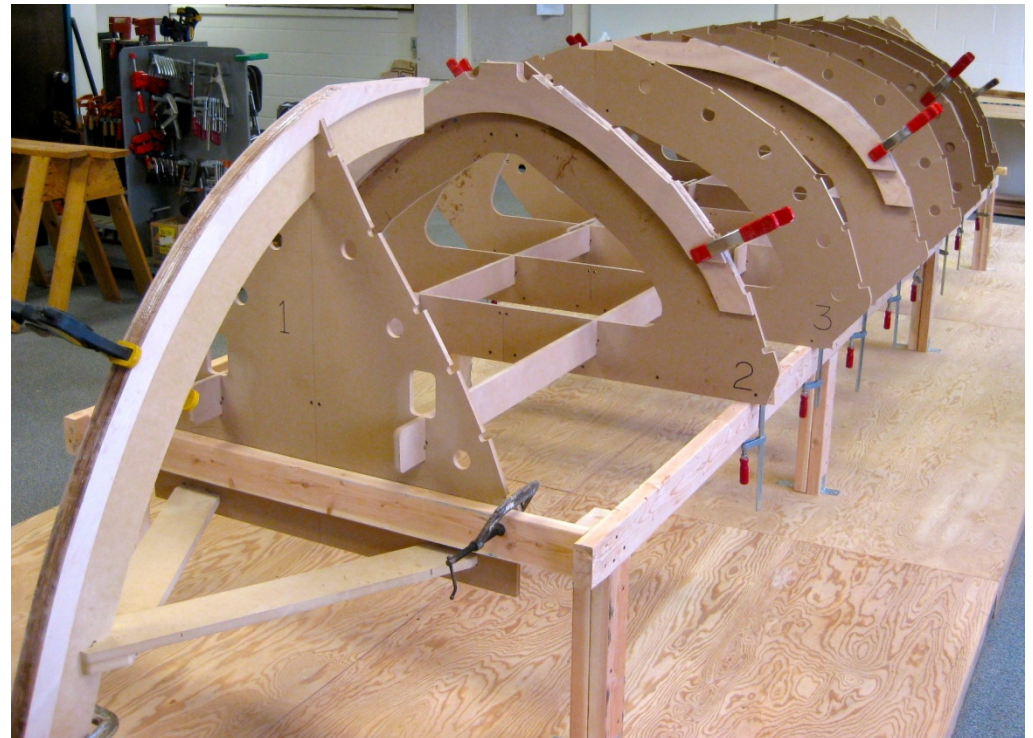
Heritage Coast Sailing & Rowing

Volunteer-Driven Effort within the US 23 Program

Purpose:

To encourage rowing and sailing and to preserve historic boat designs.

A boat called the “Heritage 23” was designed by a boat builder in Scotland and will be built by volunteers to participate in regatta events along the route.



Dockhand Hospitality Training

Another Volunteer-Driven Effort within the US 23 Program



Purpose:

To provide training to dockhands resulting in professional and consistent staffing to marinas along the Sunrise Coast.

Training provided by the US Power Squadron

Tours

VIP Tour: July 12-13, 2012 & July 18-19, 2013

Organized by Senator John Moolenaar
Attendees: State Department Heads including
MDOT, DNR, DEQ,
Agriculture, and MEDC. Also Senators &
Representatives whose districts intersect with
the Sunrise Coast.



Partners in Promotion...

Sunrise Side Wine & Hops Trail

The map displays a yellow trail route connecting 14 numbered stops across the Sunrise Side region of Michigan. The stops are distributed from Au Gres in the north to West Branch in the south, passing through or near Hillman, Alpena, Harrisville, Oscoda, Rose City, and Tawas City. The trail is marked with icons of wine glasses and beer mugs.

<p>1 Modern Craft Winery 2760 E. Booth Road Au Gres, MI 48703 989-876-0270 www.moderncraftwinery.com</p>	<p>8 Thunder Bay Resort 27800 M-32 Hillman, MI 49746 800-729-9375 www.thunderbaygolf.com</p>
<p>2 Charity Island Excursions 989-254-7710 www.charityisland.net</p>	<p>9 Nicholas's Black River Vineyard & Winery 6209 N. Black River Road Cheboygan, MI 49721 231-625-9060 www.nicholasblackriverwinery.com</p>
<p>3 Wiltse's Brew Pub & Restaurant 5606 F 41 Oscoda, MI 48750 989-739-2231 www.wiltsebrewpub.com</p>	<p>10 Cheboygan Brewing Co. 101 N. Main Street Cheboygan, MI 49721 231-268-3218 www.cheboyganbrewing.com</p>
<p>4 Modern Craft Winery 250 S US-23 Harrisville, MI 48740 www.moderncraftwinery.com</p>	<p>11 AuSable River Queen 1775 West River Road Oscoda, MI 48750 989-739-7351 www.ausableriverqueen.net</p>
<p>5 Stoney Acres Winery 4268 Truckey Road Alpena, MI 49707 989-356-1041 www.stoneyacreswinery.net</p>	<p>12 Rose Valley Winery 3039 Beechwood Road Rose City, MI 48654 989-685-9399 www.rosevalleywinery.net</p>
<p>6 Thunder Bay Winery 109 North Second Avenue Alpena, MI 49766 989-358-9463 www.thunderbaywinery.com</p>	<p>13 Valley Mist Vineyards 2742 Townline Road Rose City, MI 48654 989-685-9096 www.valleymistvineyards.com</p>
<p>7 Fletcher Street Brewing Company 124 W. Fletcher Street Alpena, MI 49707 989-340-0931</p>	<p>14 Modern Craft Winery The Silver Lining 224 W. Houghton Avenue West Branch, MI 48661 989-345-5226</p>

Partners in Promotion: ARTrail



Michigan Arts and Culture Northeast (MACNE)

Tourism Trade Show Booth



Pure Michigan Dream Job held June 13, 2014: Ford Field in Detroit

US 23: 2011 “Trailblazer Award” Winner

from the National Association of Development Organizations

Awarded to **4 projects across the U.S.**

that demonstrate:

Innovation

Unique Partnerships

Strategic Use of Resources

An Impact on the Region



NADDO

Working together to market “Up North”



A multi-regional trail promotion
collaboration in Northern Michigan

Up North Trails



ORV Riders:
“Do you have any
idea what you have
here?”

Northern Michigan's Greatest Asset



Northern Michigan has thousands of miles of trails which are some of the best trails in the US.

These trails are relatively unknown in other parts of the country.

Lack of promotion means we aren't capturing the \$\$\$...

Up North Trails Collaborative

Power in Numbers!

Partners from across Northern Michigan have banded together to form a collaborative to improve Northern Michigan's economy through trail marketing. Here is our growing list of who's participated in the discussions....

Aloha Township/MTA
Atlanta Area Tourism Council
Briley Township
Briley Township Planning/Parks & Rec
Brown Trout
Burt Lake Trail
Burt Lake Trail Committee
Cheboygan Chamber of Commerce
Cheboygan County
Cheboygan County EDC
Cheboygan County Road Commission
Cheboygan State Park
City of Alpena
City of East Tawas
City of Grayling
Corsair Trail Council
Corwith Township
Crawford County Trails Committee
Department of Environmental Quality
Department of Natural Resources
Emmet County
EUP Regional Planning and Development Council
Gaylord Area Chamber and Tourism
Grand Traverse Regional Land Conservancy
Grayling Regional Chamber of Commerce
Grayling Visitor's Bureau

Great Lakes Four Wheel Drive Association
Great Lakes ORV
Happi-Trails ORV
Higgins Lake Roscommon Chamber of Commerce
Houghton Lake Chamber
Houghton Lake Area Tourism
Indian River and Tipp of the Mitt Snowmobile Grooming Council
Indian River Chamber of Commerce
LIAA (Land Information Access Association)
Little Traverse Bay Bands of Odawa Indians
Little Traverse Conservancy
Mackinaw Area Chamber of Commerce
Mackinaw City
MDOT
Meyerson Consulting
Michigan Department of Transportation
Michigan Economic Development Corporation
Michigan Mountain Biking Association
Michigan Municipal League
Michigan Snowmobile Association
Michigan Trail Maps.com
Michigan Trail Riders
Michigan Trails and Greenways
MSU Extension
MSUE 4-H Youth Development
Mud Brother ATV Club

North Central Michigan College
North Country Trail Association - H.S. Chapter
Northeast Michigan Council of Governments (NEMCOG)
Northern Lakes Economic Alliance
Northwest Michigan Council of Governments (NWMCOG)
Otsego County Economic Alliance
Otsego County/Corwith Township
Presque Isle County Development Commission
Pure Michigan
Roscommon Co EDC
St Helen Chamber
St Helen Snowpackers
TART Trails
TDA - Topinabee Development Association
Thunder Bay Resort
Thunder Bay Trails Association
Top of Michigan Trails Council
Troll 4-Wheelers
Two-Trackers Four Wheel Drive Club
United Four Wheel Drive Association
US 23 Heritage Route
USDA
WATCH (also Lake to Lake Charlevoix Trail)
West Branch Area Chamber of Commerce
West Michigan Trails Magazine

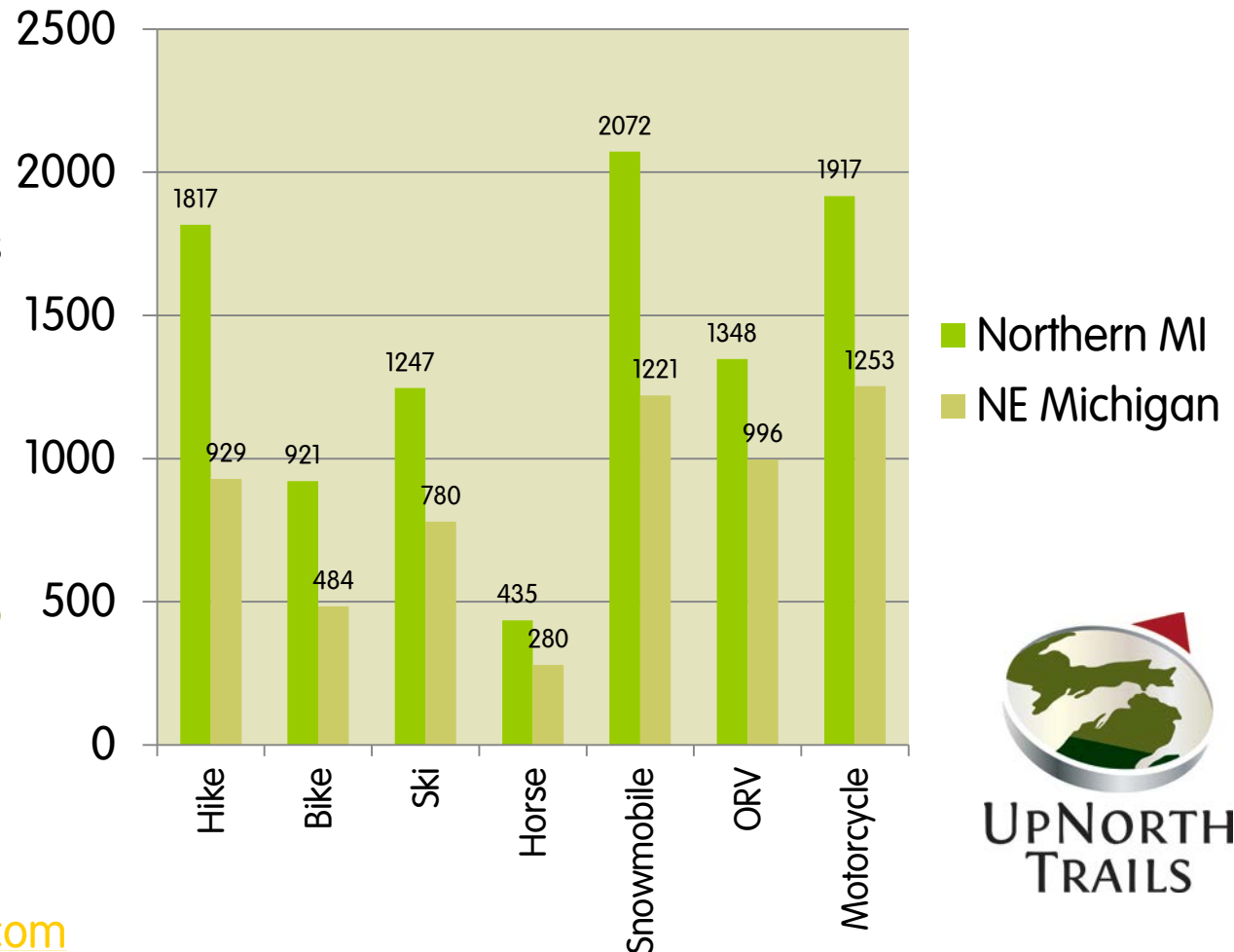
Michigan wants to be the trail state ...well, we're on top of that.

5,334 total miles

2,995 of those miles
are in Northeast
Michigan

...and still
counting....

*That's 56% for those
of you keeping
track....*

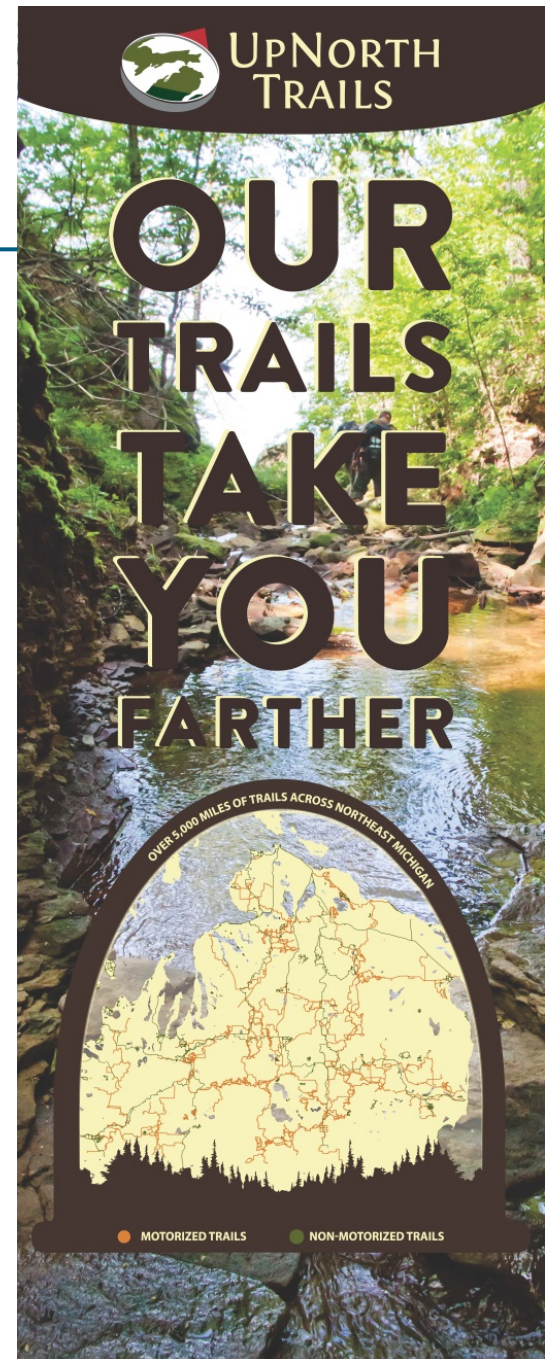


Website

Trail user groups identified what they wanted to see on a one-stop-shop website for trails.

Website launched in July 2014

www.upnorthtrails.com



Trail Towns

Up North Trail signage has been designed for use by trail towns across the region.





Thank you!

Denise Cline

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